



PROTOTYPICAL

Sign Planogram: Carpet Machines Bay Name: Carpet Machines 2.1

EFFECTIVE:

Jan 17, 2017

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DSH

Double-Sided
Insert Holders
(Not Shown):
Use Insert Holders
at store if already
installed

M7 MIDDLE ROW	
M1	Textured
M2	Berber
M3	Plush
M4	Indoor/Outdoor
M5	Level Loop
M6	Foam Back

BOTTOM ROW	
B1	OUR PRICE GUARANTEE Find a lower regular or advertised price - we'll beat it by 10%
B2	Everyday No Interest If paid in full within 6 Months* On all purchases totalling \$299 or more (excluding taxes) when you use your Home Depot® Consumer Credit Card.
B3	INSTALLATION SERVICES We do it for you. Results Guaranteed.
B4	

C1	C2	C3	C4	C5
INSTALLATION SERVICES Carpet Installed For You.	Why is Carpet Cushion Important?	INSTALLATION SERVICES Call 1-800-HOME-DEPOT or visit our service desk. Click here for more information.	Everyday No Interest If paid in full within 6 Months* On all purchases totalling \$299 or more (excluding taxes) when you use your Home Depot® Consumer Credit Card.	EXTENDED SERVICE PLAN In-Home Carpet Care Maintenance Plan

T1	TOP ROW		T2
	Take it home today!		

Instructions:

- [Vertical Inserts] Install into double-sided insert holder, side with single slot, vertical alignment. Vertical Inserts marked in blue (see above) can be requested directly from each respective vendor
- [All other Inserts] Install into double-sided insert holder, side with three slots, horizontal alignment
- TOP ROW** - Install T1 and T2 / **MIDDLE ROW** - Install M1 to M7 / **BOTTOM ROW** - Install B1 to B4
- Location varies by store (see vertical inserts marked in blue above)** To install sample card, locate matching carpet (in machine) and set into c-channels
- Sample cards with multiple article numbers require multiple price cards
- Pallet size retail labels (7" x 2") are to be printed and placed on the open space at the bottom of each individual card



PROTOTYPICAL

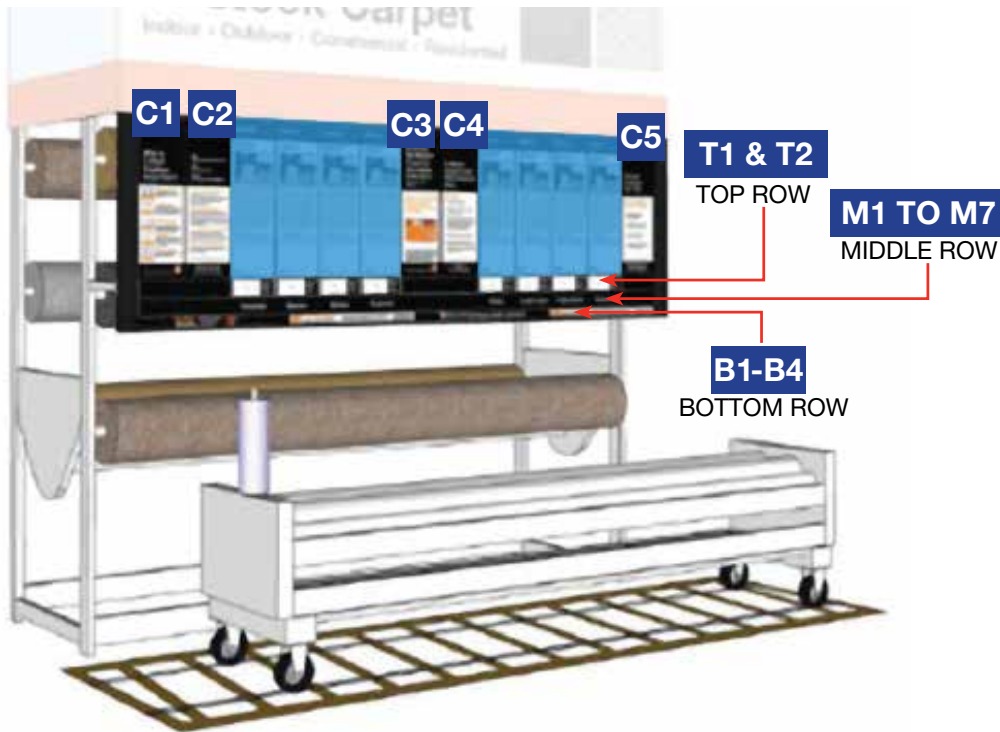
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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
T1	CRPT1400	Take it Home Today - Insert	1	-	-	ePOP
T2	CRPT1406	Blank Insert (36.75" x 4')	1	-	-	ePOP
M1	CRPT1404-1	Textured - Carpet Pile Insert	1	-	-	ePOP
M2	CRPT1404-2	Berber - Carpet Pile Insert	1	-	-	ePOP
M3	CRPT1404-3	Plush - Carpet Pile Insert	1	-	-	ePOP
M4	CRPT1404-4	Indoor/Outdoor - Carpet Pile Insert	1	-	-	ePOP
M5	CRPT1404-5	Level Loops - Carpet Pile Insert	1	-	-	ePOP
M6	CRPT1404-6	Foam Back - Carpet Pile Insert	1	-	-	ePOP
M7	CRPT1405	Blank Insert (36.75" x 2.5")	2	-	-	ePOP
B1	CRPT1401	Our Price Guarantee - Promo Insert	1	-	-	ePOP
B2	CRPT1402	Everyday No Interest- Promo Insert	1	-	-	ePOP
B3	CRPT1403	We do it for you - Promo Insert	1	-	-	ePOP
B4	CRPT1405	Blank Insert (36.75" x 2.5")	1	-	-	ePOP
C1	CRPT1407	Carpet Installed for You - Vertical Insert	1	-	CRPTWEXT-EA	ePOP
C2	CRPT1408	Why is Carpet Cushion Important - Vertical Insert	1	-	CRPTWEXT-EA	ePOP
C3	CRPT1409	Call, Visit, Click - Vertical Insert	1	-	CRPTWEXT-EA	ePOP
C4	CRPT1410	Everyday No Interest - Vertical Insert	1	-	CRPTWEXT-EA	ePOP
C5	CRPT1411	In-Home Carpet Care - Vertical Insert	1	-	CRPTWEXT-EA	ePOP
DSH	CRPTWEXT-EA	Double-Sided Insert Holder - Hardware	Varies	-	-	ePOP

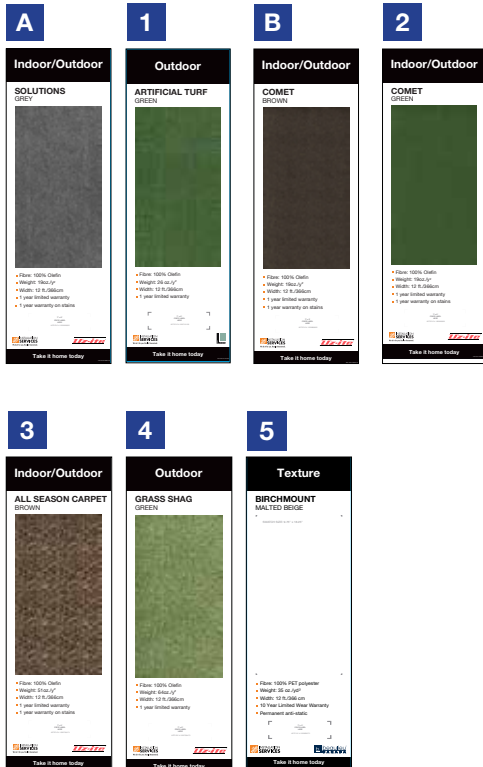


PROTOTYPICAL

Sign Planogram: Carpet Machines Bay Name: Carpet Machines 2.2

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
A	D23-SO668802-EN	Solutions Grey - Vertical Sample Card	1	1000668802	CRPTWEXT-EA	ePOP
1	D23-AT742126-EN	Lanart - 12' Artificial Turf Green - Vertical Sample Card All year round in BC market only	1	1000742126	CRPTWEXT-EA	ePOP
B	D23-CO668800-EN	Comet Brown - Vertical Sample Card	1	1000668800	CRPTWEXT-EA	ePOP
2	D23-CO668801-EN	Lanart - 12' Comet Green - Vertical Sample Card	1	1000668801	CRPTWEXT-EA	ePOP
3	D23-AS788474-EN	Lanart - 12' All Season Brown - Vertical Sample Card	1	1000788474	CRPTWEXT-EA	ePOP
4	D23-GS788473-EN	Lanart - 12' Grass Shag Green - Vertical Sample Card All year round in BC market only	1	1000788473	CRPTWEXT-EA	ePOP
5	H4232 - 9741	Birchmount Malted Beige - Vertical Sample Card	1	1000668572	CRPTWEXT-EA	Vendor

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.

Instructions:

- **Location varies by store (see vertical inserts marked in blue above)** To install sample card, locate matching carpet (in machine) and set into c-channels
- Sample cards with multiple article numbers require multiple price cards
- Pallet size retail labels (7" x 2") are to be printed and placed on the open space at the bottom of each individual card



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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
6	H6030 - 9741	Dublin II Native - Vertical Sample Card	1	1000101757	CRPTWEXT-EA	ePOP
7	N/A	Panache - Vertical Sample Card	1	1000135824	CRPTWEXT-EA	Vendor
8	N/A	Bow River - Vertical Sample Card	1	1000668580	CRPTWEXT-EA	Vendor
9	H7010 - 9741	Klondike II Shammy - Vertical Sample Card	1	1000668576	CRPTWEXT-EA	Vendor
10	H4921-9741	Beaulieu - Cantwell Restless Sky - Vertical Sample Card	1	1000862873	CRPTWEXT-EA	ePOP
11	U4758 - 9741B	Berber Frontier Pinstripe - Vertical Sample Card	1	1000668574	CRPTWEXT-EA	Vendor
12	N/A	Bow River - Vertical Sample Card	1	1000405122	CRPTWEXT-EA	Vendor
13	H7042 - 9741	Laverne Loop Bagpipe - Vertical Sample Card	1	1000785913	CRPTWEXT-EA	Vendor
14	H6570-9741	Beaulieu - Rupert Fresh Air - Vertical Sample Card	1	1000862871	CRPTWEXT-EA	ePOP
15	H7010-9741A	Klondike II Dark Cloud - Vertical Sample Card	1	1000706224	CRPTWEXT-EA	Vendor

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16

Berber

DUBLIN II
NATIVE LAND

- Fibre: 100% Olefin
- Weight: 20.0 oz/yd²
- Width: 12 ft, 366 cm
- 10 Year Limited Wear Warranty
- Permanent colour fastness

Take it home today

17

Berber

OMEGA
SPICED TEA

- Fibre: 100% Everblend polyester
- Weight: 20.0 oz
- Width: 12'
- Lifetime Stain Warranty
- Lifetime Soil Warranty
- 10 Year Texture Retention Warranty
- 10 Year Abrasive Wear Warranty
- Article #: 1002695593

Take it home today

18

Textured Cut Pile

DREAMY DAYS
MILK CHOCOLATE

- Fibre: 100% Everblend polyester
- Weight: 20.0 oz
- Width: 12'
- Lifetime Stain Warranty
- Lifetime Soil Warranty
- 10 Year Texture Retention Warranty
- 10 Year Abrasive Wear Warranty

Take it home today

19

Texture

DOWN TOWN
ANTELOPE

- Fibre: 100% Everblend/Polyester/PE-T-BCF
- Weight: 28 oz
- Width: 12'
- 10 Year Stain Warranty
- 10 Year Soil Warranty
- 10 Year Texture Retention Warranty
- 10 Year Abrasive Wear Warranty

Take it home today

20

Berber
Attached Cushion

FRONTIER
BEACON HILL

- Fibre: 100% Olefin
- Weight: 20.0 oz/yd²
- Width: 12 ft, 366 cm
- 10 Year Limited Wear Warranty
- Natural stain resistance

Take it home today

21

Texture Loop

ABSOLUTELY FANTASTIC
WICKERWORK

- Fibre: 100% Olefin
- Weight: 20.0 oz
- Width: 12'
- 10 Year Stain Warranty
- 10 Year Soil Warranty
- 5 Year Texture Retention Warranty
- 5 Year Abrasive Wear Warranty

Take it home today

22

Textured Cut Pile

PANACHE
FOUNDATION

- Fibre: 100% Polyester
- Weight: 40.0 oz
- Width: 12'
- Lifetime Stain Warranty
- Lifetime Soil Warranty
- 10 Year Texture Retention Warranty
- 10 Year Abrasive Wear Warranty

Take it home today

23

Indoor/Outdoor

ALL SEASON CARPET
GREY

- Fibre: 100% Olefin
- Weight: 17 lbs./yd²
- Width: 12 ft, 366 cm
- 1 year limited warranty
- 1 year warranty on claims

Take it home today

24

Freize
Attached Cushion

CHIEFTAIN
TWEED COAT

- Fibre: 50 polyester filament
- Weight: 32 oz/yd²
- Width: 12 ft, 366 cm
- 7 Year Limited Texture Retention Warranty
- Lifetime Limited Stain Warranty

Take it home today

25

Graphic Loop

CHOPIN
COASTAL LIGHT

- Fibre: 100% Polypropylene
- Weight: 20.0 oz/yd²
- Width: 12 ft, 366 cm
- 10 Year Limited Wear Warranty
- 10 Year Limited Anti-creasing Warranty
- 10 Year Limited Edge Binding Warranty
- 10 Year Limited Soil Warranty
- Lifetime Limited Colourfastness Warranty

Take it home today

26

Sheet Vinyl

RIVERSIDE
ALMOND

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

27

Sheet Vinyl

NATURAL OAK
NATURAL

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

28

Sheet Vinyl

POMPAPO
GREYSTONE

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

29

Sheet Vinyl

OAK-LAHOMA
CINNAMON

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

30

Sheet Vinyl

MISSION OAK
URBAN BROWN

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

31

Sheet Vinyl

VERMONT SLATE
SMOKE

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

32

Sheet Vinyl

TRAVERTINE
MOCHA

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

33

Sheet Vinyl

SKYLINE SLATE
COPPER

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

34

Sheet Vinyl

DAKOTA OAK
NUTMEG

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

35

Sheet Vinyl

SYLVANOVA SLATE
STEEL

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

36

Sheet Vinyl

DAKOTA OAK
SADDLE

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

37

Sheet Vinyl

RICHMOND
URBAN

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

38

Sheet Vinyl

SEATTLE
SMOKE

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

39

Sheet Vinyl

MIAMI
SAND

- FiberFloor™ resilient sheet vinyl
- 12' width
- 10 year warranty
- Hypoallergenic, and certified asthma and allergy friendly

Take it home today

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16	H6030 - 9741	Dublin II Native - Vertical Sample Card	1	1000101757	CRPTWEXT-EA	ePOP
17	N/A	Omega - Vertical Sample Card	1	1000668593	CRPTWEXT-EA	Vendor
18	D23207C-01	Dreamy Days Milk Chocolate - Vertical Sample Card	1	1000668581	CRPTWEXT-EA	ePOP
19	CRPTWINSM-01-EN	Down Town Antelope - Vertical Sample Card	1	1000787957	CRPTWEXT-EA	ePOP
20	U4758 - 9741A	Frontier Beacon Hill - Vertical Sample Card	1	1000172618	CRPTWEXT-EA	Vendor
21	D23207C-02	Absolutely Fantastic Wickerwork - Vertical Sample Card	1	1000668579	CRPTWEXT-EA	ePOP
22	N/A	Panache - Vertical Sample Card	1	1000706533	CRPTWEXT-EA	Vendor
23	D23-AS788475-EN	Lanart - 12' All Season Grey - Vertical Sample Card	1	1000788475	CRPTWEXT-EA	ePOP
24	H2919-9741	Beaulieu - Frieze Chieftain - Vertical Sample Card	1	1000838097	CRPTWEXT-EA	ePOP
25	H7180-9741	Beaulieu - Graphic Loop Chopin - Vertical Sample Card	1	1000862872	CRPTWEXT-EA	ePOP
26	HS401	Riverside - Almond - Vertical Sample Card	1	1000677554	CRPTWEXT-EA	ePOP
27	HS411	Natural Oak - Natural - Vertical Sample Card	1	1000677555	CRPTWEXT-EA	ePOP
28	HT011	Pompano - Greystone - Vertical Sample Card	1	1000813002	CRPTWEXT-EA	ePOP
29	D23189C-08	Oak-Lahoma - Cinnamon - Vertical Sample Card	1	1000813513	CRPTWEXT-EA	ePOP
30	D23189C-10	Mission Oak - Urban Brown - Vertical Sample Card	1	1000813515	CRPTWEXT-EA	ePOP
31	D23189C-09	Vermont Slate - Smoke - Vertical Sample Card	1	1000813516	CRPTWEXT-EA	ePOP
32	D23189C-11	Travertine - Mocha - Vertical Sample Card	1	1000813514	CRPTWEXT-EA	ePOP
33	D23189C-07	Skyline Slate - Copper - Vertical Sample Card	1	1000813000	CRPTWEXT-EA	ePOP
34	D23189C-01	Dakota Oak - Nutmeg - Vertical Sample Card	1	1000812812	CRPTWEXT-EA	ePOP
35	D23189C-06	Sylvanova Slate - Steel - Vertical Sample Card	1	1000812999	CRPTWEXT-EA	ePOP
36	D23189C-14	Dakota Oak - Saddle - Vertical Sample Card	1	1000813003	CRPTWEXT-EA	ePOP
37	D23189C-05	Richmond - Urban - Vertical Sample Card	1	1000812998	CRPTWEXT-EA	ePOP
38	D23189C-03	Seattle - Smoke - Vertical Sample Card	1	1000812996	CRPTWEXT-EA	ePOP
39	D23189C-02	Miami - Sand - Vertical Sample Card	1	1000812995	CRPTWEXT-EA	ePOP

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