



# PROTOTYPICAL

## Sign Planogram: Area Rugs Family 3 Bay Name: Area Rugs Family 3

EFFECTIVE:  
Mar. 16, 2017

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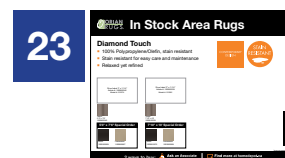
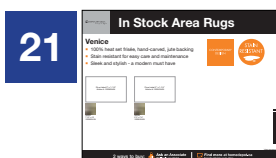
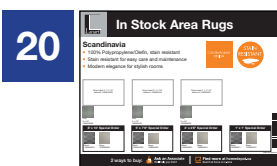
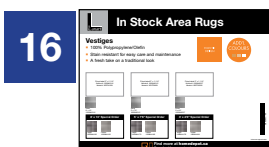
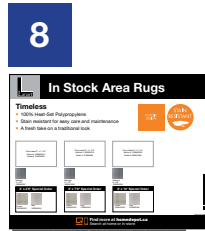
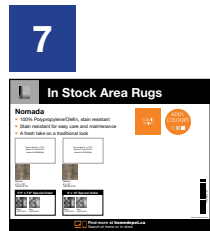
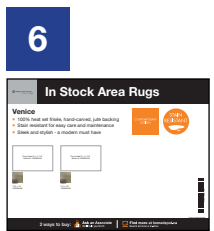
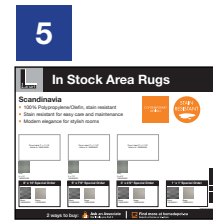
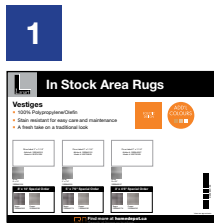


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SignPOG does not specify exact articles that receive 'NEW' callouts

- [NEW Peg Talker] Each new rug will receive a NEW Peg Talker. Maintain this element using instructions provided by the IPM (Implementation Project Manager)
- **Rug Display Carpet Rack** - Attach Peg Talker to the side edge channel of product label. See page 1 for reference

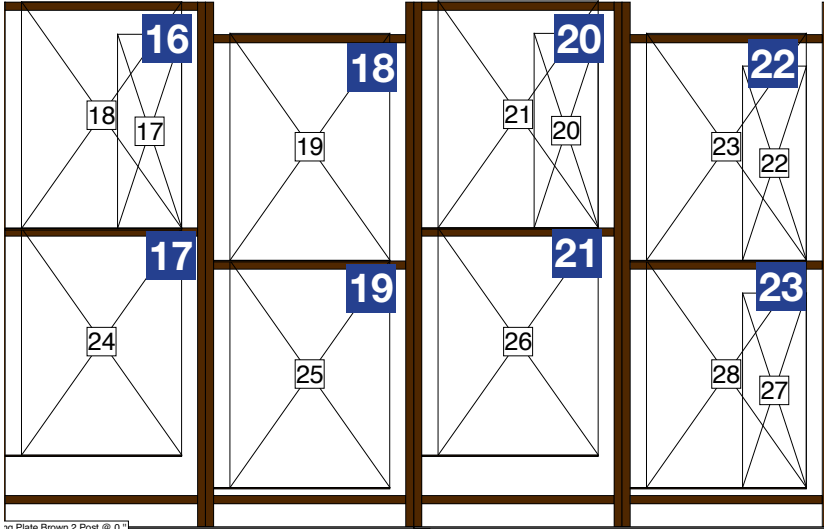
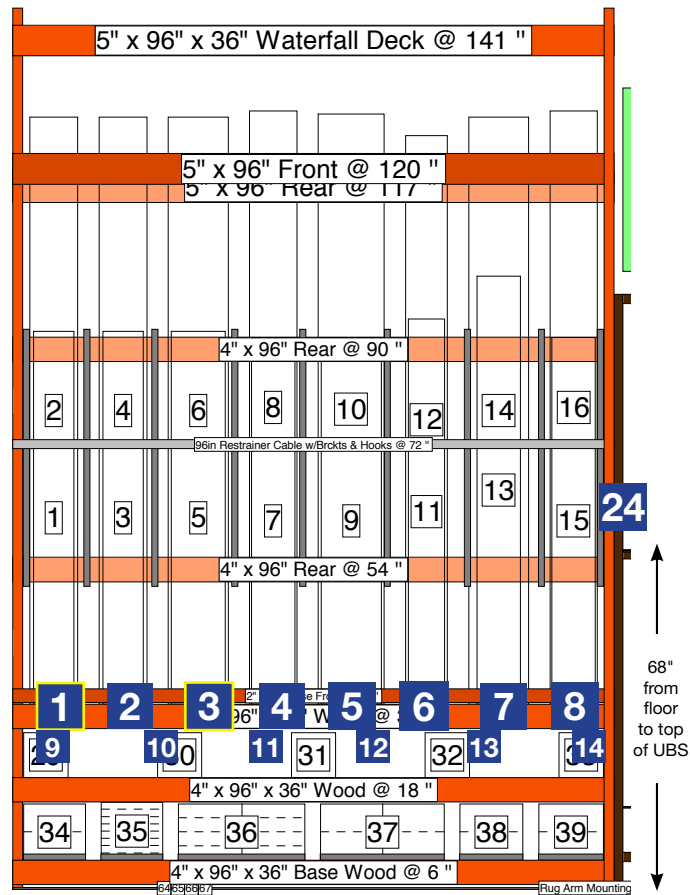


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19 Plate Brown 2 Post @ 0 "



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### In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
1	D23263C-03	Vestiges Area Rug - Product Card	1	1000842316	-	ePOP
2	HD2300013_001E	Carlsbad Grey Rug - Product Card	1	1001027506/ 1001027507	-	ePOP
3	D23263C-05	Structure Shag Area Rug - Product Card	1	1000841547	-	ePOP
4	D23028C-03	Silk Reflections Area Rug - Product Card	1	1000677060	-	ePOP
5	D23218C-12	Scandinavia - Product Card	1	1000828301	-	ePOP
6	D23140C-04	Venice Area Rug - Product Card	1	1000802409	-	ePOP
7	D23332C-01	Nomada - Product Card	1	1001013118/ 1001013119	-	ePOP
8	D23297C-04	Timeless - Product Card	1	1000855031 1000855032 1000855036	-	ePOP
9	D23263C-01	Vestiges/Silver - Area Rug - Beam Label	1	1000842527	-	ePOP
10	D23114C-01	Linen - Area Rug - Beam Label	1	1000796682	-	ePOP
11	D23028C-01	Silk Reflections - Area Rug - Beam Label	1	1000677062	-	ePOP
12	D23218C-10	Scandinavia Grey - Area Rug - Beam Label	1	1000828302	-	ePOP
13	D23332C-02	Nomada - Natural 5'3" x 7'6" - Beam Label	1	1001013118	-	ePOP
16	D23263C-02	Vestiges Area Rug - Product Label		1000842314	-	ePOP
17	HD2300013_013E	Carlsbad Grey Dispaly Rug - Product Label	1	1001028102	-	ePOP
18	D23263C-04	Structure Area Rug - Product Label	1	1000841468	-	ePOP
19	D23028C-02	Silk Reflections Area Rug - Product Label	1	1000677154	-	ePOP
20	D23218C-11	Scandinavia Area Rug - Product Label	1	1000828620	-	ePOP
21	D23140C-05	Venice Area Rug - Product Label	1	1000802557	-	ePOP
22	HD2300006_002E	Nomada - Natural 5'3" x 7'6" - Product Label	1	1001013118	-	ePOP
23	D23240C-03	Timeless - Product Label	1	1000835540 1000835539	-	ePOP
24	24066	Size matters - UBS	1	-	Zip Ties	ePOP
*	NEW_FLAG3X2DC-ORG	New Flag Callouts Flags	-	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.