PROTOTYPICAL

Sign Planogram: Ladders
Bay Name: Ladders 7.7

EFFECTIVE:
Apr 21, 2016
PAGE:
1 of 14

Merchandi

Instructions:
• No POP required for this bay

PROTOTYPICAL

Sign Planogram: Ladders
Bay Name: Ladders 7.7

EFFECTIVE:
Apr 21, 2016

PAGE:
2 of 14
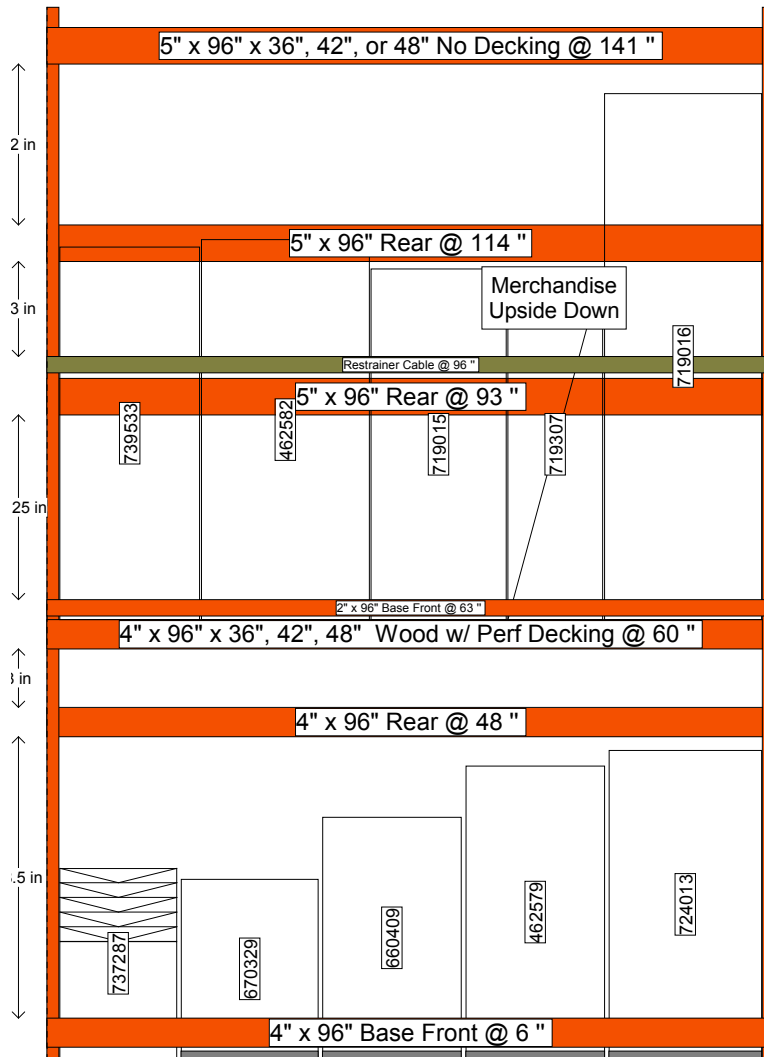
5" x 96" x 36", 42", or 48" No Decking @ 141 "

2 in

5" x 96" Rear @ 114 "

3 in

Merchandise Upside Down

719016

Restrainer Cable @ 96 "

5" x 96" Rear @ 93 "

739533

462582

719015

719307

25 in

2" x 96" Base Front @ 63 "

4" x 96" x 36", 42", 48" Wood w/ Perf Decking @ 60 "

8 in

4" x 96" Rear @ 48 "

737287

670329

660409

462579

724013

.5 in

4" x 96" Base Front @ 6 "

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
NO POP REQUIRED FOR THIS BAY						

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.

1 — WERNER — *Aluminum Stepladder*

6' — ANSI Type II — CSA Grade 2 — ★★ — **225 lbs.** — **102 kg** — Load Capacity — 3" x 2" — Article# 1000719052 — Model# 356CA — Price Label

2 — WERNER — *Fiberglass Stepladder*

6' — ANSI Type II — CSA Grade 2 — ★★ — **225 lbs.** — **102 kg** — Load Capacity — 3" x 2" — Article# 1000719310 — Model# FS206CA — Price Label

3 — WERNER — *Fiberglass Stepladder*

6' — ANSI Type I — CSA Grade 1 — ★★★ — **250 lbs.** — **113 kg** — Load Capacity — 3" x 2" — Article# 1000719308 — Model# FS106CA — Price Label

4 — WERNER — *Fiberglass Stepladder*

6' — ANSI Type IA — CSA Grade 1 — ★★★★ — **300 lbs.** — **136 kg** — Load Capacity — 3" x 2" — Article# 1000719309 — Model# NXT1A06CA — Price Label

5 — WERNER — *Aluminum Stepladder*

8' — ANSI Type II — CSA Grade 2 — ★★ — **225 lbs.** — **102 kg** — Load Capacity — 3" x 2" — Article# 1000719206 — Model# 358CA — Price Label

6 — WERNER — *Aluminum Stepladder*

2' — ANSI Type IA — CSA Grade 1 — ★★★★ — **300 lbs.** — **136 kg** — Load Capacity — 3" x 2" — Article# 1000719313 — Model# 150BCA — Price Label

7 — WERNER — *Aluminum Portable Workstand*

2' — ANSI Type IA — CSA Grade 1 — ★★★★ — **300 lbs.** — **136 kg** — Load Capacity — 3" x 2" — Article# 1000719564 — Model# TW372-30CA — Price Label

8 — WERNER — *Aluminum Portable Workstand*

3' — ANSI Type IA — CSA Grade 1 — ★★★★ — **300 lbs.** — **136 kg** — Load Capacity — 3" x 2" — Article# 1000719565 — Model# TW373-30CA — Price Label
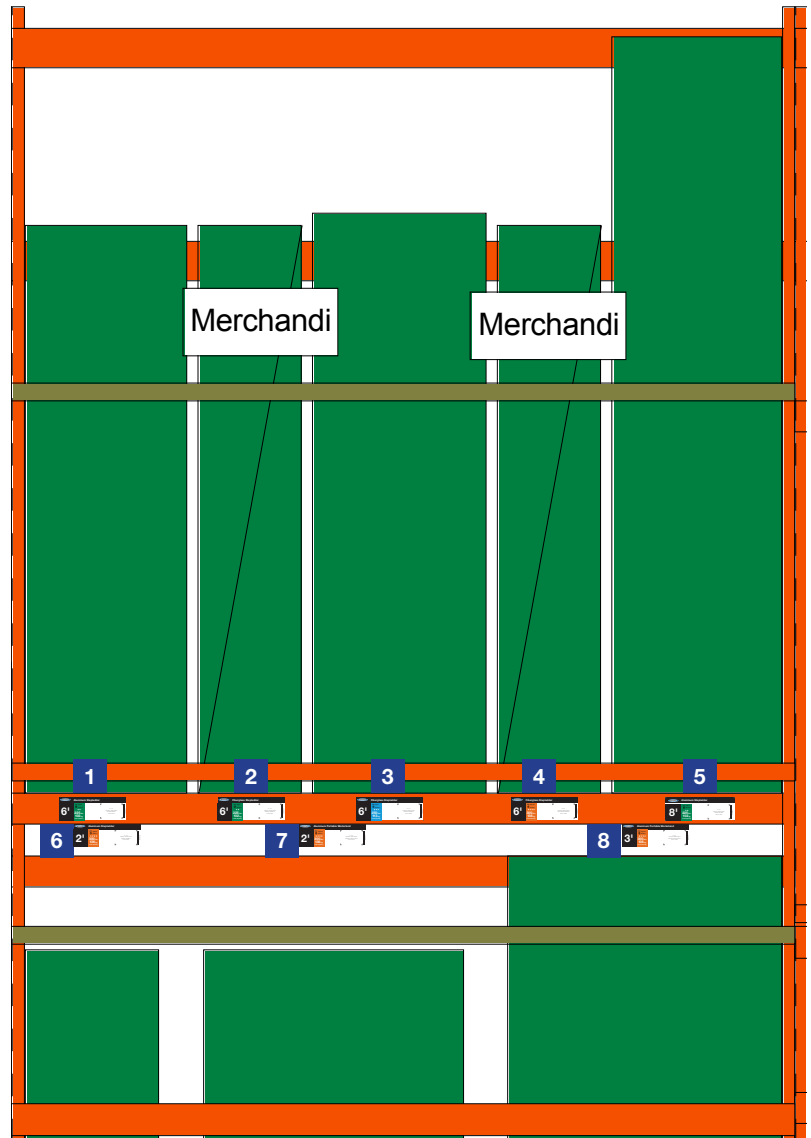
Merchandi   Merchandi

Instructions:
- [Beam Labels] Remove any old beam labels (if applicable) and place label on the beam below the product.
  For products on bottom shelf, attach clear pallet tag to bottom of beam, above the product, and apply label to it
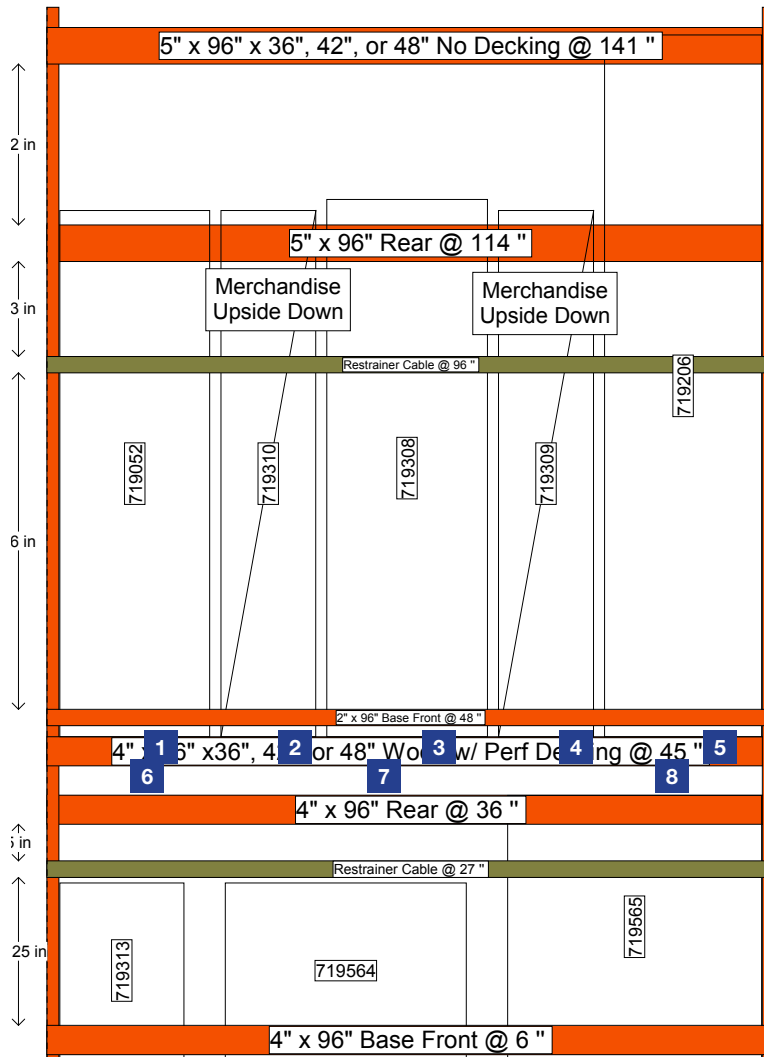
Sign Planogram: Ladders
Bay Name: Ladders 7.6

5" x 96" x 36", 42", or 48" No Decking @ 141 "

2 in

5" x 96" Rear @ 114 "

3 in

Merchandise Upside Down

Merchandise Upside Down

Restrainer Cable @ 96 "

719206

719052   719310   719308   719309

6 in

2" x 96" Base Front @ 48 "

4" 96" x36", 42 or 48" Wood w/ Perf Decking @ 45 "

1 2 3 4 5 6 7 8

4" x 96" Rear @ 36 "

in

Restrainer Cable @ 27 "

719313   719564   719565

25 in

4" x 96" Base Front @ 6 "

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
1	D22044C-35	6' Aluminum Stepladder Beam Label	1	1000719052	N/A	ePOP
2	D22044C-32	6' Fiberglass Stepladder Beam Label	1	1000719310	N/A	ePOP
3	D22044C-31	6' Fiberglass Stepladder Beam Label	1	1000719308	N/A	ePOP
4	D22044C-30	6' Fiberglass Stepladder Beam Label	1	1000719309	N/A	ePOP
5	D22044C-27	8' Aluminum Stepladder Beam Label	1	1000719206	N/A	ePOP
6	D22044C-39	2' Aluminum Stepladder Beam Label	1	1000719313	Pallet Tag	ePOP
7	D22044C-38	2' Aluminum Portable Workstand Beam Label	1	1000719564	Pallet Tag	ePOP
8	D22044C-37	3' Aluminum Portable Workstand Beam Label	1	1000719565	Pallet Tag	ePOP
	PALLET 410C	10" x 4" Clear Pallet Tag	3	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.

THE HOME DEPOT

PROTOTYPICAL
Sign Planogram: Ladders
Bay Name: Ladders 7.5

EFFECTIVE: Apr 21, 2016

PAGE: 5 of 14

9

WERNER — **Aluminum Podium Ladder**

Comparable Stepladder 5'

ANSI **Type IA** CSA **Grade 1** ★★★★
250 lbs. 113 kg Load Capacity

• Work facing any direction

3" x 2" Price Label
Article # 1000830792
Model # PDA363CA

Reach Height 9'
Based on a 5'6" person

10

WERNER — **Fiberglass Podium Ladder**

Comparable Stepladder 5'

ANSI **Type IA** CSA **Grade 1** ★★★★
250 lbs. 113 kg Load Capacity

• Work facing any direction

3" x 2" Price Label
Article# 1000827921
Model# PDFS103

Reach Height 9'
Based on a 5'6" person
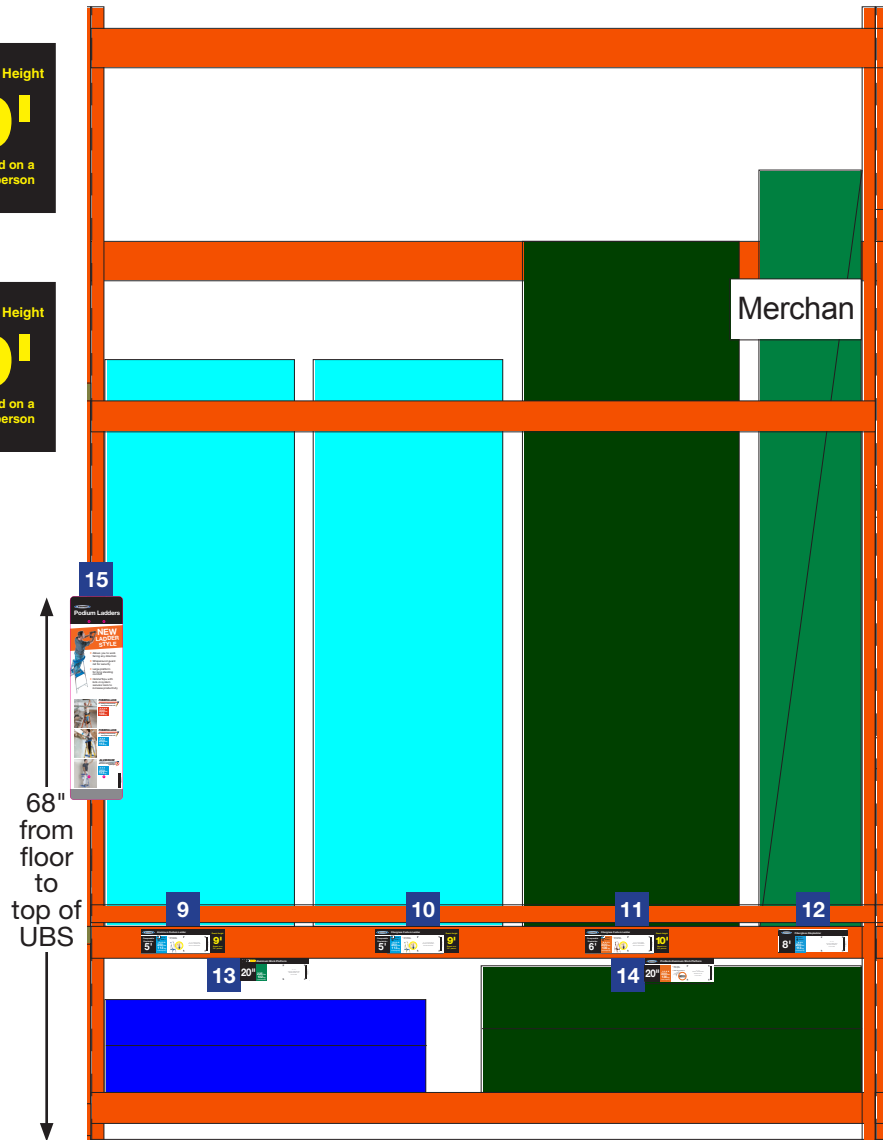
15

WERNER — **Podium Ladders**

NEW LADDER STYLE

- Allows you to work facing any direction
- Wraparound guard rail for security
- Large platform for long standing comfort
- HolsterTop® with lock-in system secures tools to increase productivity

FIBERGLASS For working around electricity Non-conductive side rails ★★★★ **300 lbs. 136 kg**

FIBERGLASS For working around electricity Non-conductive side rails ★★★ **250 lbs. 113 kg**

ALUMINUM Not for use around electricity Lightweight ★★★ **250 lbs. 113 kg**

68" from floor to top of UBS

(Rack diagram with labels: Merchan, 15, 9, 10, 11, 12, 13 20", 14 20")

11

WERNER — **Fiberglass Podium Ladder**

Comparable Stepladder 6'

ANSI **Type IA** CSA **Grade 1** ★★★★
300 lbs. 136 kg Load Capacity

• Work facing any direction

3" x 2" Price Label
Article # 1000788670
Model # PDIA04CA

Reach Height 10'
Based on a 5'6" person

12

WERNER — **Fiberglass Stepladder**

8'

ANSI **Type I** CSA **Grade 1** ★★★
250 lbs. 113 kg Load Capacity

3" x 2"
Article# 1000719311
Model# FS108CA
Price Label

13

LADDERS — **Aluminum Work Platform**

20"

225 lbs. 102 kg Load Capacity

3" x 2"
Article# 1000150967
Model# WP20-14C
Price Label

14

WERNER — **ProDeck Aluminum Work Platform**

20"

★★★★ **300 lbs. 136 kg** Load Capacity

• 60% more work space
• Extra large platform

3" x 2"
Article# 1000797803
Model# AP-30
Price Label

Instructions:
- [Beam Labels] Remove any old beam labels (if applicable) and place label on the beam below the product.
  For products on bottom shelf, attach clear pallet tag to bottom of beam, above the product, and apply label to it
- [UBS] Attach UBS to uprights using zip ties so top edge is 68" above the floor
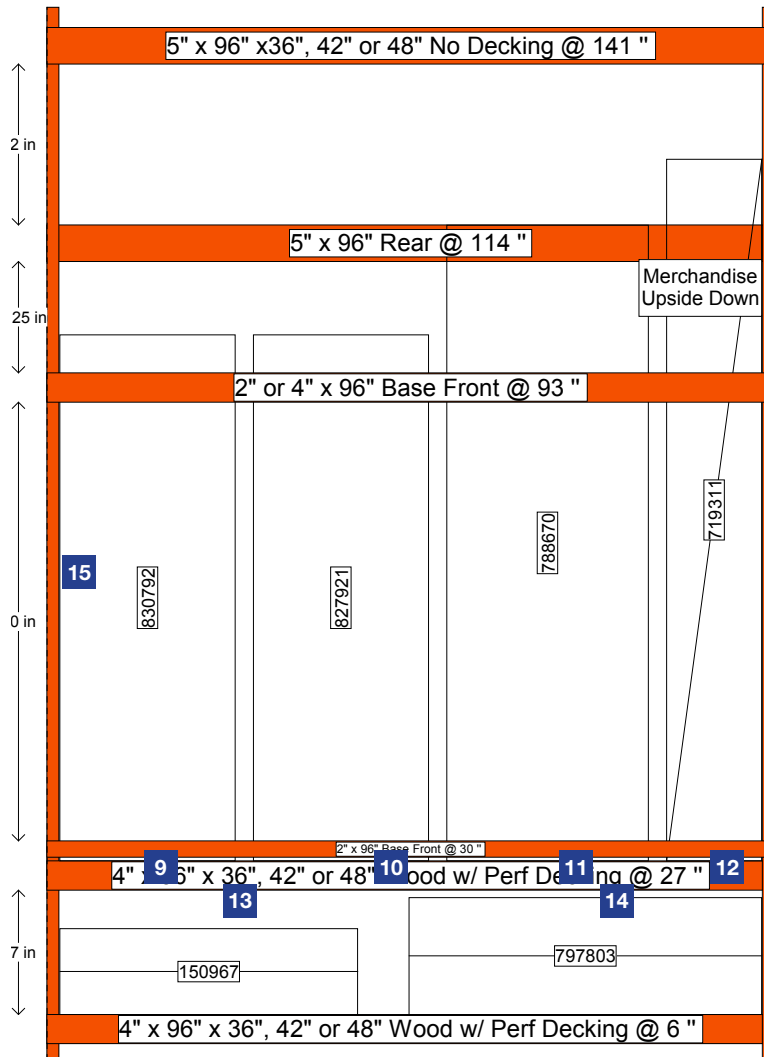
5" x 96" x36", 42" or 48" No Decking @ 141 "

2 in

5" x 96" Rear @ 114 "

Merchandise Upside Down

25 in

2" or 4" x 96" Base Front @ 93 "

719311

788670

15

830792

827921

0 in

2" x 96" Base Front @ 30 "

9 4" x 96" x 36", 42" or 48" **10** Wood w/ Perf De **11** ng @ 27 " **12**

13

14

7 in

150967

797803

4" x 96" x 36", 42" or 48" Wood w/ Perf Decking @ 6 "

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
9	D22077C-02	5' Aluminum Podium Ladder	1	1000830792	-	ePOP
10	D22077C-03	5' Fiberglass Podium Ladder	1	1000827921	-	ePOP
11	D22077C-01	6' Fiberglass Podium Ladder	1	1000788670	-	ePOP
12	D22044C-26	8' Fiberglass Stepladder Beam Label	1	1000719311	N/A	ePOP
13	D22044C-34	20" Aluminum Work Platform Beam Label	1	1000150967	Pallet Tag	ePOP
14	D22044C-33	20" ProDeck Aluminum Work Platform Beam Label	1	1000797803	Pallet Tag	ePOP
15	D22077C-04	Werner Podium Ladders UBS	1	-	Zip Ties	ePOP
	GA002C	Zip Ties	2	-	-	ePOP
	PALLET 410C	10" x 4" Clear Pallet Tag	2	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.

16 · WERNER · Fiberglass Stepladder

8'
ANSI Type IA
Grade 1
★★★★
300 lbs.
136 kg
Load Capacity
Article# 1000719491
Model# NXT1A08CA
Price Label
3" x 2"

17 · WERNER · Aluminum Stepladder

10'
ANSI Type II
Grade 2
★★
225 lbs.
102 kg
Load Capacity
Article# 1000719017
Model# 350CA
Price Label
3" x 2"

18 · WERNER · Fiberglass Stepladder

10'
ANSI Type IA
Grade 1
★★★★
300 lbs.
136 kg
Load Capacity
Article# 1000719492
Model# NXT1A10CA
Price Label
3" x 2"

19 · WERNER · Fiberglass Stepladder

12'
ANSI Type IA
Grade 1
★★★★
300 lbs.
136 kg
Load Capacity
Article# 1000719493
Model# NXT1A12CA
Price Label
3" x 2"

20 · WERNER · Energy Saving Aluminum Attic Ladder

8' to 10'
Universal Height
ANSI Type IAA
ENERGY SEAL
★★★★★
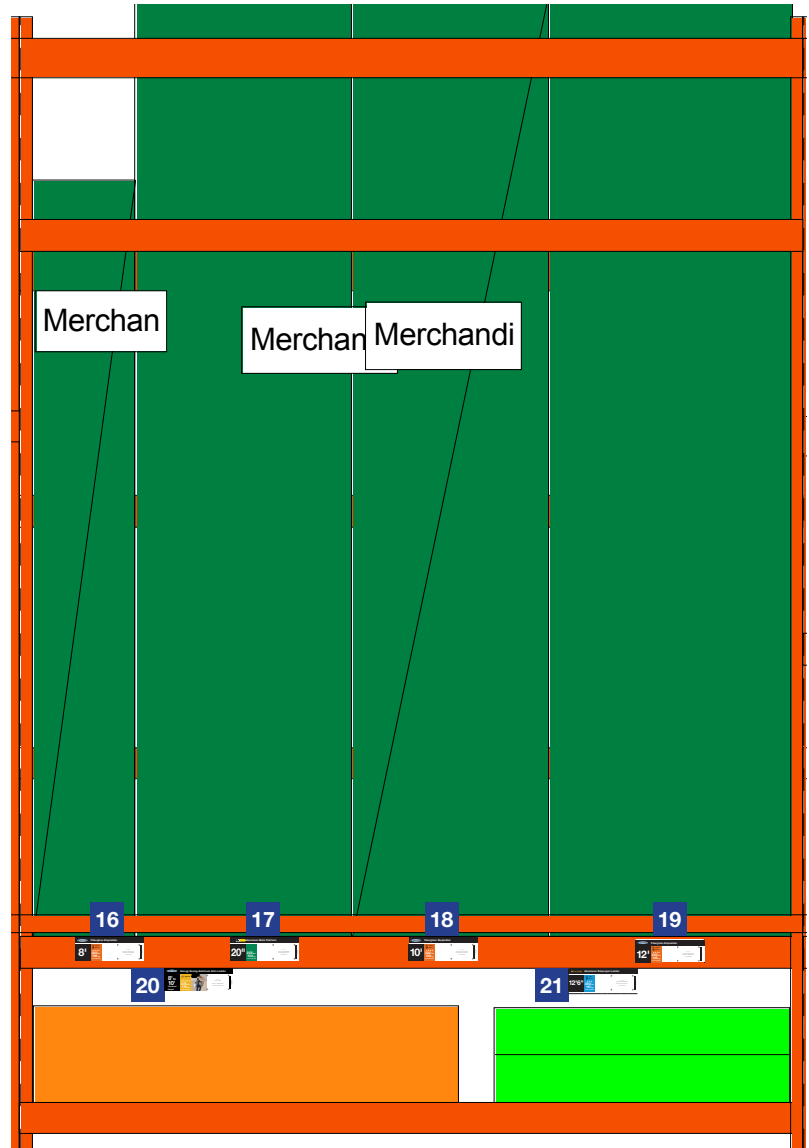375 lbs.
170 kg
Load Capacity
Price Label
3" x 2"
Article# 1000821661
Model# AE2210CA

21 · METALTECH · Aluminum Telescopic Ladder

12'6"
ANSI Type I
Grade 1
★★★
250 lbs.
113 kg
Load Capacity
Article# 1000126862
Model# E-LAD12T2
Price Label
3" x 2"

Merchan Merchan Merchandi

16   17   18   19
20   21

Instructions:
- [Beam Labels] Remove any old beam labels (if applicable) and place label on the beam below the product. For products on bottom shelf, attach clear pallet tag to bottom of beam, above the product, and apply label to it
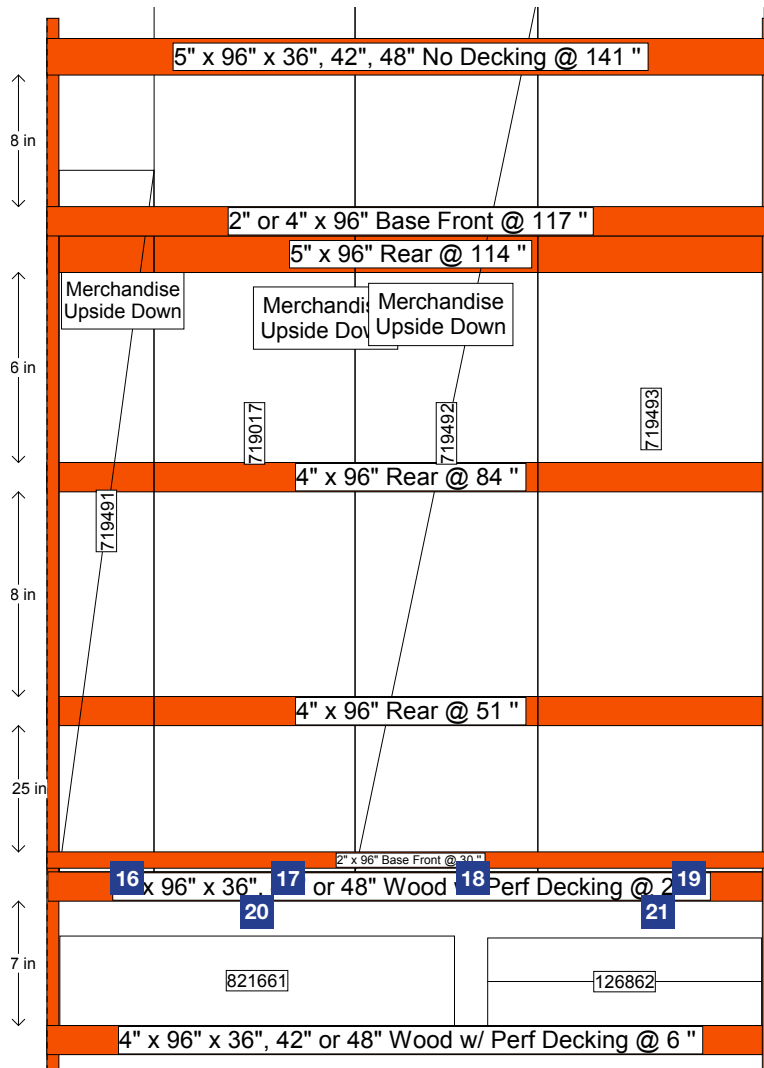
PROTOTYPICAL

Sign Planogram: Ladders
Bay Name: Ladders 7.4

EFFECTIVE:
Apr 21, 2016

PAGE:
8 of 14

5" x 96" x 36", 42", 48" No Decking @ 141 "

8 in

2" or 4" x 96" Base Front @ 117 "

5" x 96" Rear @ 114 "

6 in

Merchandise Upside Down

Merchandise Upside Down

Merchandise Upside Down

719017

719492

719493

4" x 96" Rear @ 84 "

719491

8 in

4" x 96" Rear @ 51 "

25 in

2" x 96" Base Front @ 30 "

16 x 96" x 36", **17** or 48" Wood **18** Perf Decking @ 2 **19**

20

21

7 in

821661

126862

4" x 96" x 36", 42" or 48" Wood w/ Perf Decking @ 6 "

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
16	D22044C-25	8' Fiberglass Stepladder Beam Label	1	1000719491	N/A	ePOP
17	D22044C-24	10' Aluminum Stepladder Beam Label	1	1000719017	N/A	ePOP
18	D22044C-23	10' Fiberglass Stepladder Beam Label	1	1000719492	N/A	ePOP
19	D22044C-22	12' Fiberglass Stepladder Beam Label	1	1000719493	N/A	ePOP
20	D22097C-01	8' - 10' Energy Saving Aluminum Attic Ladder	1	1000821661	Pallet Tag	ePOP
21	D22044C-17	12'6" Aluminum Telescopic Ladder Beam Label	1	1000126862	Pallet Tag	ePOP
	PALLET 410C	10" x 4" Clear Pallet Tag	2	-	-	ePOP

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22 WERNER — **Multi-Purpose 4-Position Ladder**

13'
ANSI Type IA | CSA Grade 1
★★★★
300 lbs. / 136 kg
Load Capacity

5' Stepladder | 11' Extension
5' Stairladder | 2' Scaffolds

3" x 2"
Article# 1000719567
Model# MT-13CA
Price Label

---

23 WERNER — **Multi-Purpose 4-Position Ladder**

17'
ANSI Type IA | CSA Grade 1
★★★★
300 lbs. / 136 kg
Load Capacity

7' Stepladder | 14' Extension
7' Stairladder | 3' Scaffolds

3" x 2"
Article# 1000719013
Model# MT-17CA
Price Label

---

24 WERNER — **Multi-Purpose 4-Position Ladder**

22'
ANSI Type IA | CSA Grade 1
★★★★
300 lbs. / 136 kg
Load Capacity

9' Stepladder | 19' Extension
9' Stairladder | 3'10" Scaffolds

3" x 2"
Article# 1000719316
Model# MT-22CA
Price Label

---

25 WERNER — **Aluminum Combination Ladder**

8' / 13'
ANSI Type II | CSA Grade 2
★★
225 lbs. / 102 kg
Load Capacity

- Converts to 5 different positions
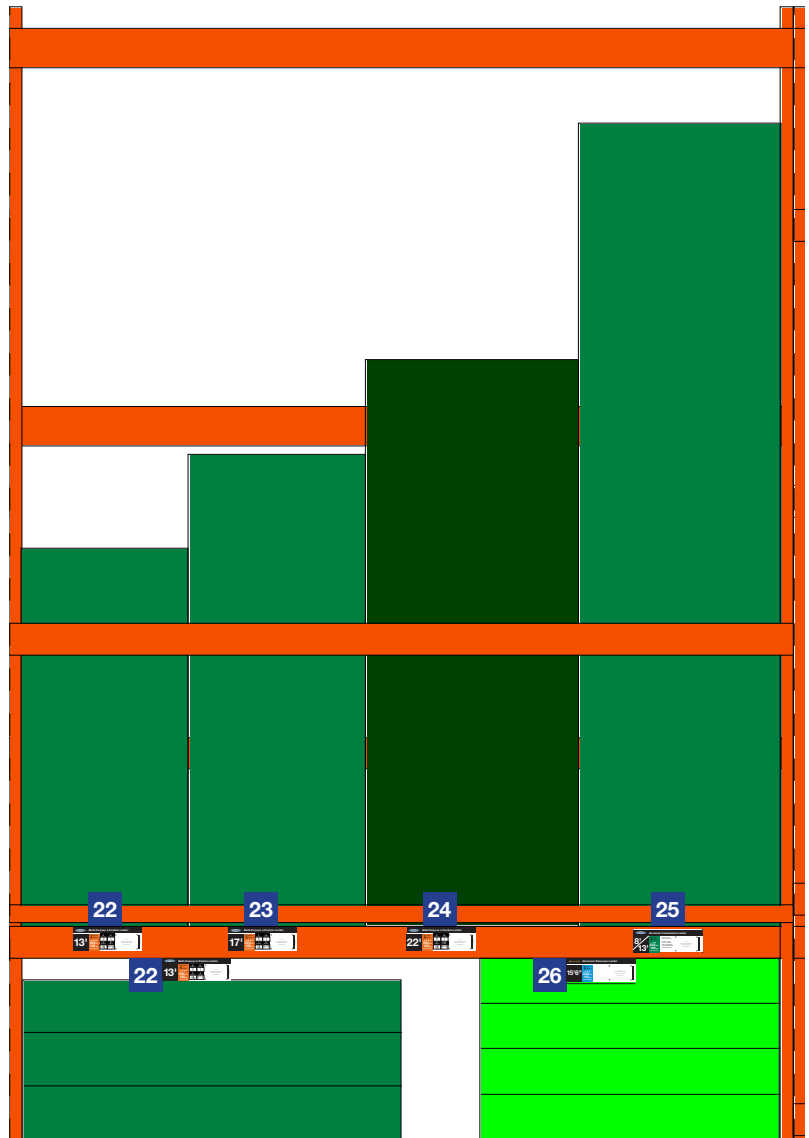- Use as a single section, stairway ladder, stepladder, twin stepladder and extension ladder

3" x 2"
Article# 1000719315
Model# C358CA
Price Label

---

26 METALTECH — **Aluminum Telescopic Ladder**

15'6"
ANSI Type I | CSA Grade 1
★★★
250 lbs. / 113 kg
Load Capacity

3" x 2"
Article# 1000481788
Model# E-LAD15T1
Price Label

Instructions:
- [Beam Labels] Remove any old beam labels (if applicable) and place label on the beam below the product. For products on bottom shelf, attach clear pallet tag to bottom of beam, above the product, and apply label to it
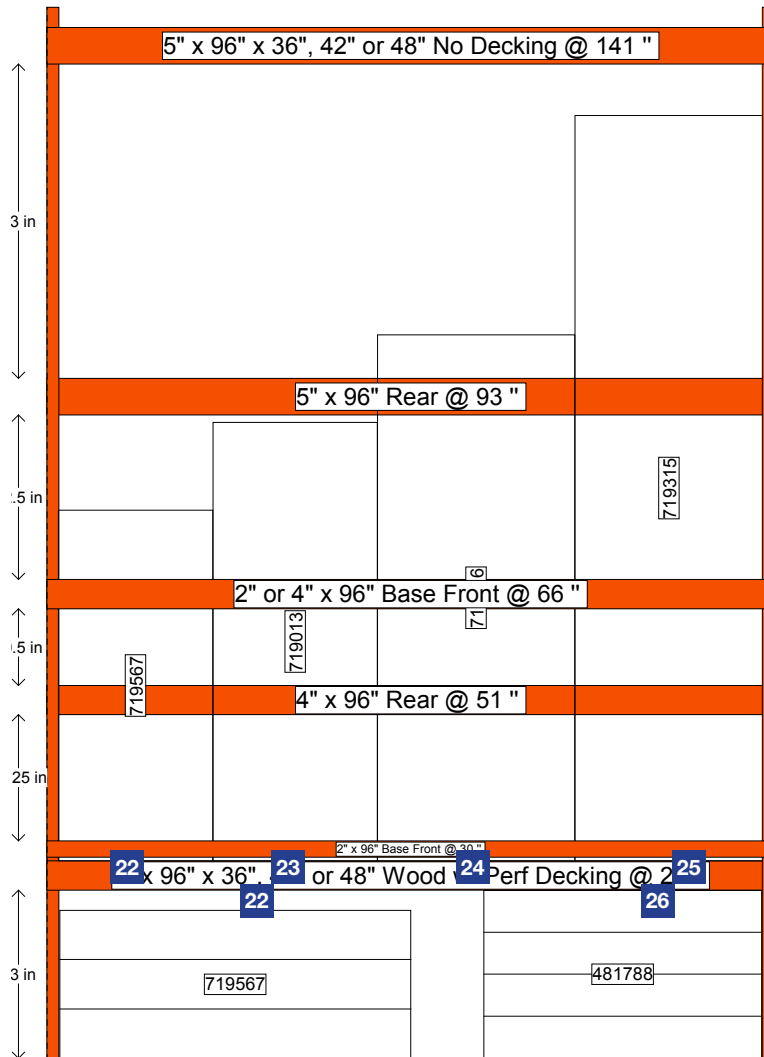
5" x 96" x 36", 42" or 48" No Decking @ 141 "

3 in

5" x 96" Rear @ 93 "

719315

.5 in

2" or 4" x 96" Base Front @ 66 "

6

.5 in

719013

71

719567

4" x 96" Rear @ 51 "

25 in

2" x 96" Base Front @ 30 "

22 x 96" x 36", **23** or 48" Wood **24** Perf Decking @ 2 **25**

22 **26**

3 in

719567

481788

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
22	D22044C-20	13' Multi-Purpose 4-Position Ladder Beam Label	2	1000719567	N/A	ePOP
23	D22044C-19	17' Multi-Purpose 4-Position Ladder Beam Label	1	1000719013	N/A	ePOP
24	D22044C-18	22' Multi-Purpose 4-Position Ladder	1	1000719316	N/A	ePOP
25	D22044C-15	8' & 13' Aluminum Combination Ladder Beam Label	2	1000719315	N/A	ePOP
26	D22044C-16	15'6" Aluminum Telescopic Ladder Beam Label	1	1000481788	Pallet Tag	ePOP
	PALLET 410C	10" x 4" Clear Pallet Tag	2	-	-	ePOP

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THE HOME DEPOT

---

27 WERNER **Aluminum Extension Ladder**

16'

ANSI Type III · Grade 3 · ★ · **200 lbs.** · **91 kg** · Load Capacity

3" x 2"
Article# 1000719001
Model# D1116-2CA
Price Label

---

28 WERNER **Aluminum 3-Section Compact Extension Ladder**

16'

ANSI Type II · Grade 2 · ★★ · **225 lbs.** · **102 kg** · Load Capacity

▪ Reduces to 6'
▪ Fits in most cars

3" x 2"
Article# 1000737450
Model# D1216-3CA
Price Label

---

29 WERNER **Aluminum Extension Ladder**

20'

ANSI Type III · Grade 3 · ★ · **200 lbs.** · **91 kg** · Load Capacity

3" x 2"
Article# 1000715777
Model# D1120-2CA
Price Label

---

30 WERNER **Fiberglass Extension Ladder**

20'

ANSI Type I · Grade 1 · ★★★ · **250 lbs.** · **113 kg** · Load Capacity

3" x 2"
Article# 1000719127
Model# FE1020-2CA
Price Label

---

31 WERNER **Aluminum Extension Ladder**

24'

ANSI Type III · Grade 3 · ★ · **200 lbs.** · **91 kg** · Load Capacity

3" x 2"
Article# 1000719012
Model# D1124-2CA
Price Label

---

32 WERNER **Extension Ladder Covers**

▪ Designed to "snap" over extension ladder rail end caps
▪ Resists paints, stains, thinners and solvents

3" x 2"
Article# 1000719211
Model# AC19-2CA
Price Label

---

33 WERNER **QuickClick™ Ladder Stabilizer**

▪ On and off in seconds
▪ Mar-resistant rubber end caps protect work surface
▪ Use on Type II, I, IA and IAA aluminum and Type I, IA, and IAA Fiberglass extension ladders

3" x 2"
Article# 1000719210
Model# AC78CA
Price Label

---

34 WERNER **Aluminum Ladder Stabilizer**

▪ For use on aluminum extension and multi-position ladders of all duty ratings
▪ 47" span, 10" standoff
▪ Mar-resistant rubber caps protect work surface

3" x 2"
Article# 1000719209
Model# AC96CA
Price Label

68" from floor to top of Side Panel Sign
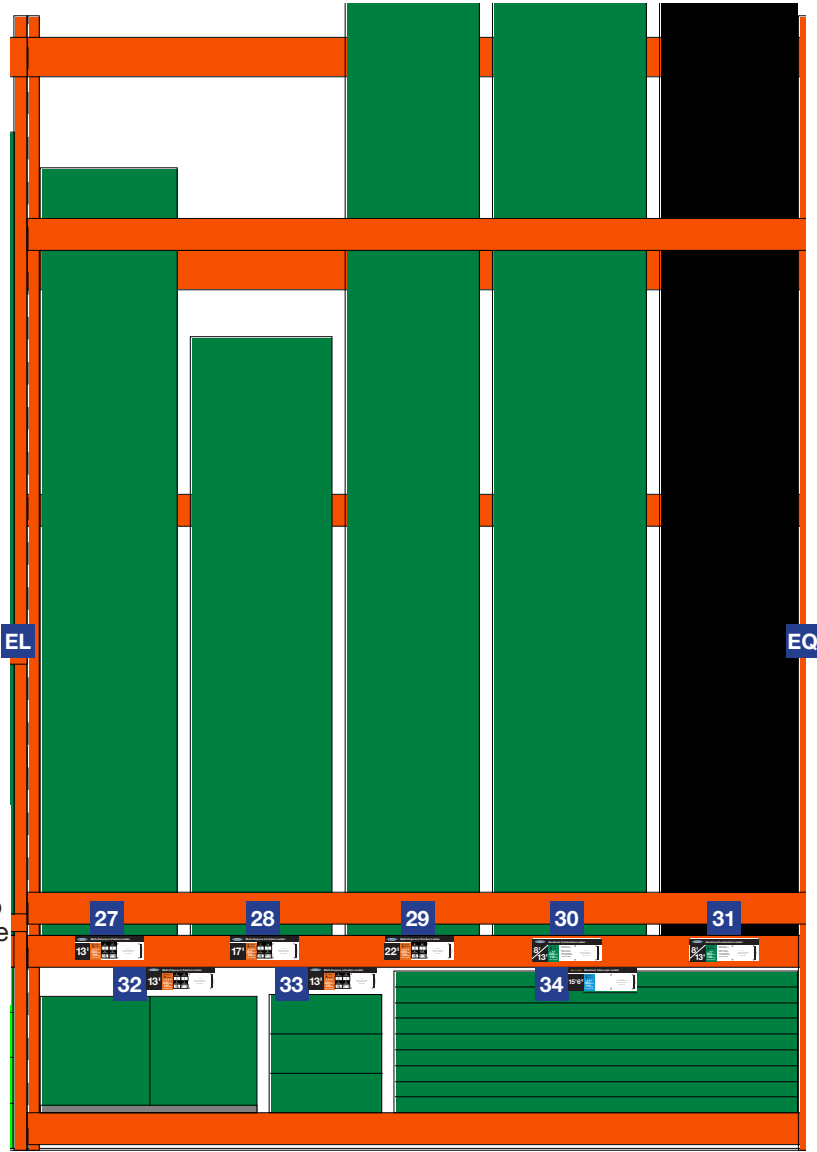
EL
Extension Ladders
How To Buy:
1 Select Height
2 Select Performance
3 Select Material
FIBERGLASS
ALUMINUM

EQ
Safely Climb on Uneven Ground
▪ Safely climb with built in EverLevel System™
▪ Full 8¼" range works on steps
▪ Factory installed meets CSA requirements
▪ Type I/ Grade 1
Equalizer™

Item EL & EQ:
Side Panel Sign applies to inside of bay as shown in example above

---

Instructions:
- [Beam Labels] Remove any old beam labels (if applicable) and place label on the beam below the product.
  For products on bottom shelf, attach clear pallet tag to bottom of beam, above the product, and apply label to it
- [Side Panel Sign] Install Side Panel sign by attaching to upright so POP sits inside the bay, using double-sided tape so top edge is 68" above the floor
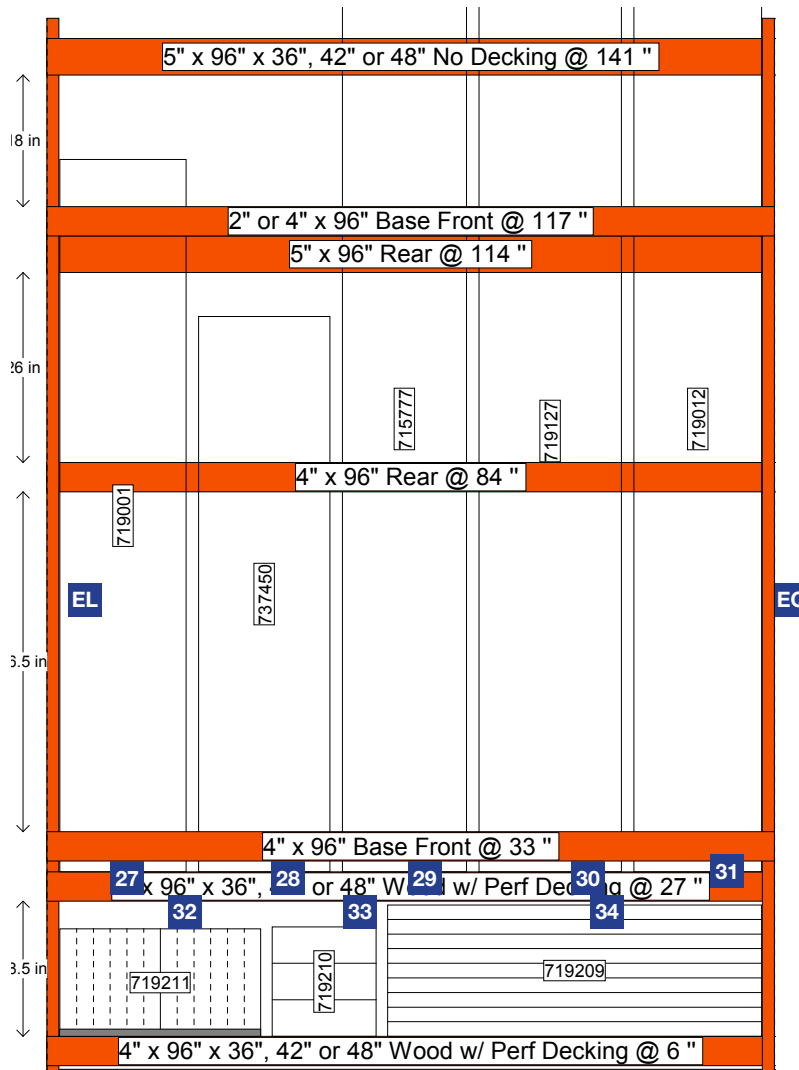
5" x 96" x 36", 42" or 48" No Decking @ 141 "

18 in

2" or 4" x 96" Base Front @ 117 "

5" x 96" Rear @ 114 "

26 in

715777

719127

719012

4" x 96" Rear @ 84 "

719001

737450

EL

EQ

6.5 in

4" x 96" Base Front @ 33 "

27 **28** **29** **30** **31**

5" x 96" x 36", or 48" Wood w/ Perf Decking @ 27 "

32 **33** **34**

3.5 in

719211

719210

719209

4" x 96" x 36", 42" or 48" Wood w/ Perf Decking @ 6 "

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
27	D22044C-08	16' Aluminum Extension Ladder Beam Label	1	1000719001	N/A	ePOP
28	D22044C-06	16' Aluminum 3-Section Compact Extension Ladder Beam Label	1	1000737450	N/A	ePOP
29	D22044C-04	20' Aluminum Extension Ladder Beam Label	1	1000715777	N/A	ePOP
30	D22044C-03	20' Fiberglass Extension Ladder	1	1000719127	N/A	ePOP
31	D22044C-02	24' Aluminum Extension Ladder	1	1000719012	N/A	ePOP
32	D22044C-14	Extension Ladder Covers	1	1000719211	Pallet Tags	ePOP
33	D22044C-11	QuickClick™ Ladder Stabilizer Beam Label	1	1000719210	Pallet Tags	ePOP
34	D22044C-10	Aluminum Ladder Stabilizer	1	1000719209	Pallet Tags	ePOP
EL	D22001C-02	Extensions Ladders Side Panel Sign	1	-	Double-Sided Tape	ePOP
EQ	D22001C-06	The Equalizer Side Panel Sign	1	-	Double-Sided Tape	ePOP
	PALLET 410C	10" x 4" Clear Pallet Tag	3	-	-	ePOP
	GA008C	Double-Sided Tape - 216'	1	-	-	ePOP

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WW

Why Werner?
- ✓ North American Leader in Ladders
- ✓ Best in Class Product Quality
- ✓ Innovative Features

Stepladders
- Multi-function top secures tools from falling.
- Steps and Bracing for comfort and stability.
- EDGE® Bracing for protection against rail damage.

Extension Ladders
- Rail to Rung Connection for TwistProof® performance.
- Dual Action Foot for hard or soft surfaces.
- Extruded Locks are spring-loaded for strength and durability.

Item WW:
Side Panel Sign applies to inside of bay as shown in example above
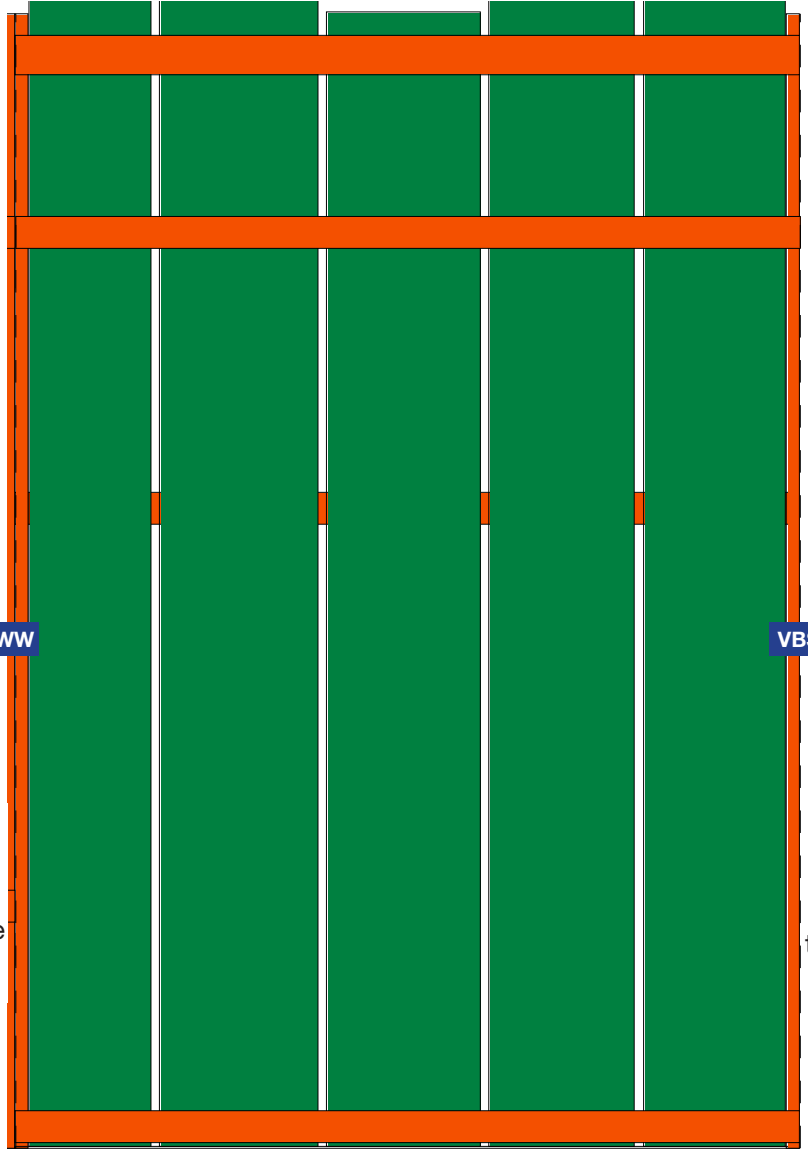
VBS

Special Order — Ladders
Select from various styles, heights and load capacities

Job Sites Come in All Sizes. So Do Our Ladders.

Additional Special Order Products Available

Visit the contractor services desk for more details and pricing

WERNER

Delivery in 14-21 days

Front of Page 1

Special Order — Platform Ladders

Fiberglass Platform Ladders
- Provides comfortable work area
- Platform measures 16-5/8" x 15"
- Guard rail encourages proper ladder use
- Safe for electrical work

Aluminum Platform Ladders
- Slip-resistant platform is perfect for painting
- Safety guard rail encourages proper ladder use
- Not safe for electrical work

Specialty Ladders

Fiberglass Extension Trestle Ladder
- Sliding trestle adjusts to desired height

WERNER

Delivery in 14-21 days

Front of Page 2

Special Order — Work Platforms

2-Piece Extruded Aluma-Board™
- For use with steel scaffolds
- Heavy duty aluminum

Aluminum Extension Plank
- Made of 2" deep box section extrusions
- For use on ladder jacks, trestle ladders and walkway applications

Stages and Planks
- Ideal for ladder jacks, swing stages or catwalks
- Slip-resistant surface

Truck and Van Racks
- Exclusive Vinyl Protector Strips
- Universal Design: fit all vans with rain gutters and most pickup trucks with 6-1/2' to 8' long beds

WERNER

Delivery in 14-21 days

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WW

68" from floor to top of Side Panel Sign

VBS

68" from floor to top of VBS

Instructions:

- [VBS] Attach VBS spine to uprights so top edge is 68" above the floor; insert pages into the spine
- [Side Panel Sign] Install Side Panel sign by attaching to upright so POP sits inside the bay, using double-sided tape so top edge is 68" above the floor
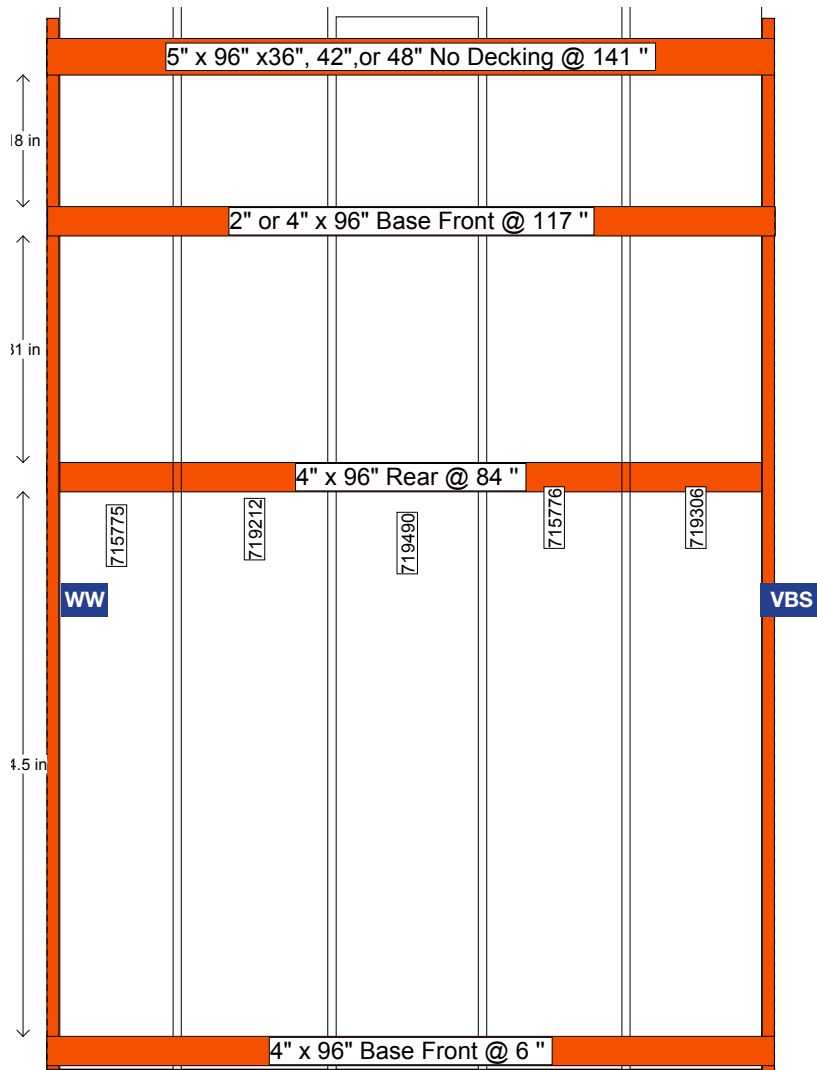
5" x 96" x36", 42",or 48" No Decking @ 141 "

18 in

2" or 4" x 96" Base Front @ 117 "

31 in

4" x 96" Rear @ 84 "

715775 719212 719490 715776 719306

WW VBS

45 in

4" x 96" Base Front @ 6 "

In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
WW	D22001C-01	Why Werner Side Panel Sign	1	-	Double-Sided Tape	ePOP
VBS	D22001C-69	Special Order Werner Ladders VBS	1	-	VBS Spine	ePOP
	GA575C	VBS Spine	1	-	-	ePOP
	GA008C	Double-Sided Tape - 216'	1	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.