



PROTOTYPICAL

Sign Planogram: Fireplace Bay Name: Fireplace 4.1

EFFECTIVE:

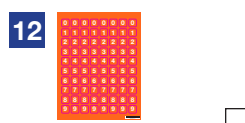
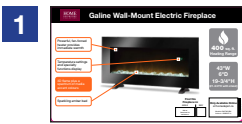
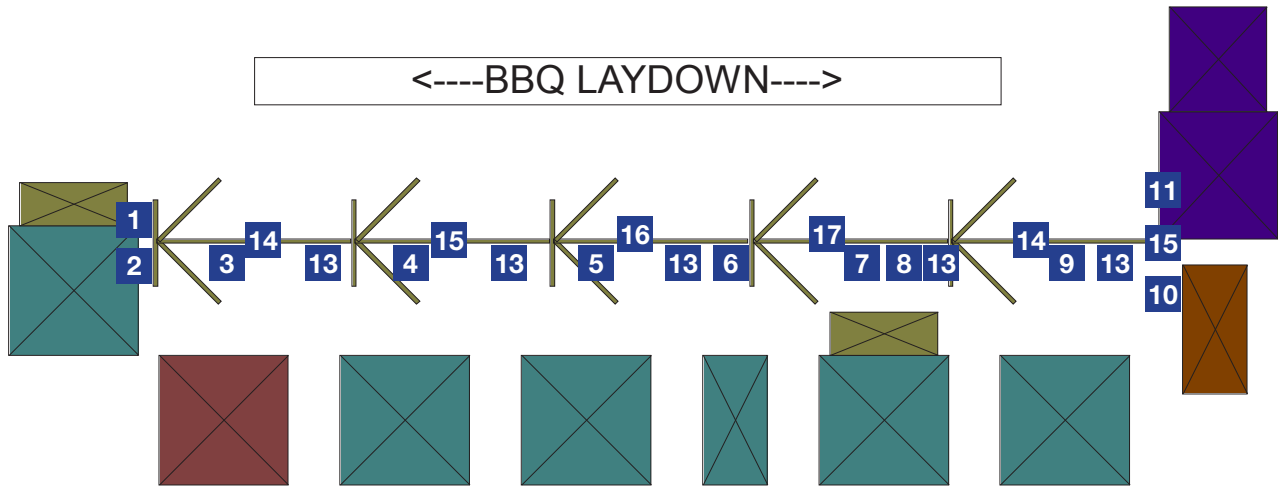
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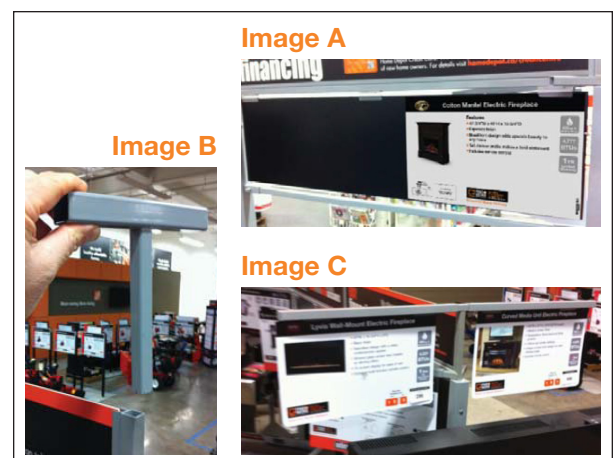
LAYDOWN AREA - 32 FT

<---BBQ LAYDOWN--->



Laydown Instructions:

- Place fireplace fishbone sign into fixture behind appropriate product. (Remove arms from this side of fixture. Signs to be affixed directly over black panel - see image A)
- For signs 1, 2, 10 and 11, use "T" bracket provided and two existing arms to attach - see image B & C
- Attach the Wayfinding stickers on the POP
- Insert fishbone backer signs using the grabber clips.
- Insert fishbone topper signs into grabber clips along the top of the fishbone spine. Alternate signs to ensure that the same message is not beside itself





PROTOTYPICAL

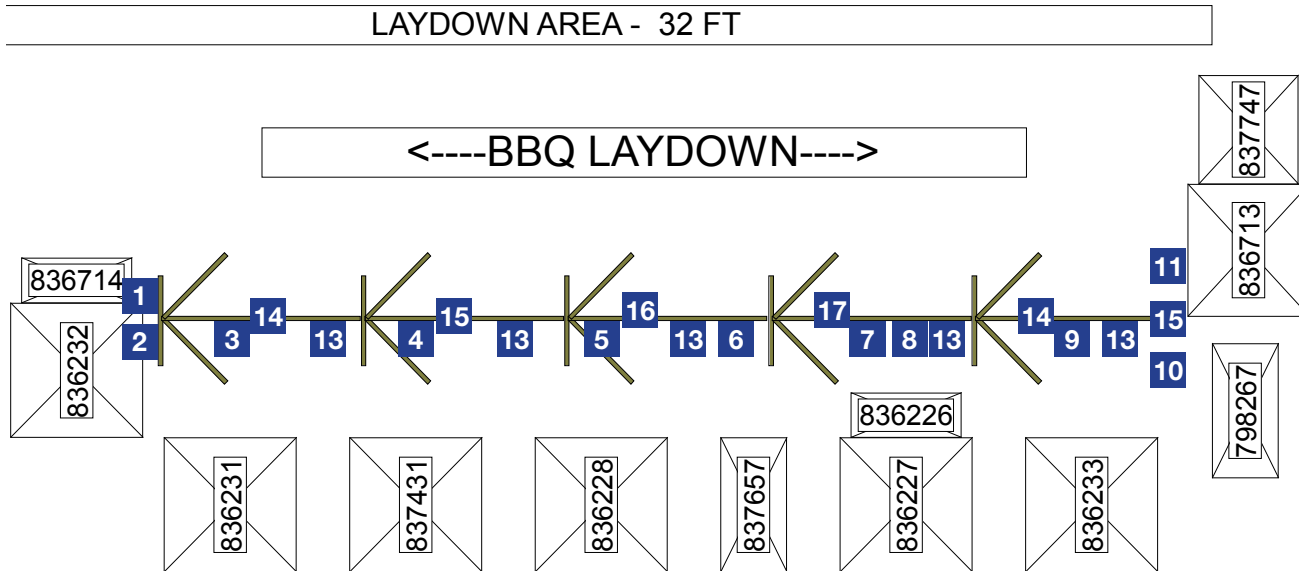
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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
1	D28I013C-10	Galine Wall-Mount Electric Fireplace - Product Card	1	1000836714	-	ePOP
2	D28I013C-06	Glenrae Infrared Wood Fireplace Console - Product Card	1	1000836232	-	ePOP
3	D28I013C-04	Marlene Infrared Wood Fireplace Console - Product Card	1	1000836231	-	ePOP
4	D28I013C-08	Media Mantel - Product Card	1	1000837431	-	ePOP
5	D28I013C-03	Petra Media Fireplace - Product Card	1	1000836228	-	ePOP
6	D28I013C-07	Media Mantel - Product Card	1	1000837657	-	ePOP
7	D28I013C-01	Trinity Mirror Wall-Mount Electric Fireplace - Product Card	1	1000836226	-	ePOP
8	D28I013C-02	Matiri Modern Media Unit Electric Fireplace - Product Card	1	1000836227	-	ePOP
9	D28I013C-05	Aimee Paper Laminate Fireplace - Product Card	1	1000836233	-	ePOP
10	D28I013C-09	Kereta Electric Mantel Fireplace - Product Card	1	1000798267	-	ePOP
11	D28I013C-10	Electric Stoves - Product Card	1	1000836713 1000837747	-	ePOP
12	EZFind-0-9	Wayfinding Number Stickers	-	-	-	ePOP
13	25882C	Black Insert 45"x12"	-	-	Grabber Clips	ePOP
14	FISHBONE8X46-3	Great Brands Great Prices - Fishbone Topper	-	-	Grabber Clips	ePOP
15	FISHBONE.3N	Take It Home Today \$24.95 - Fishbone Topper	-	-	Grabber Clips	ePOP
16	FISHBONE8X46-1	Find More - Fishbone Topper	-	-	Grabber Clips	ePOP
17	FISHBONE.4-15	Our Price Guarantee - Fishbone Topper	-	-	Grabber Clips	ePOP
-	FISHGRIP	Grabber Clips	-	-	-	ePOP

Merchandising POG shown is for POP reference only and is not to be used to set product. Refer to your store specific Merchandise POG for product placement.



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Sign Planogram: Fireplace Bay Name: Fireplace 4.1

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18



18



19



72"
from floor
to bottom
of AV

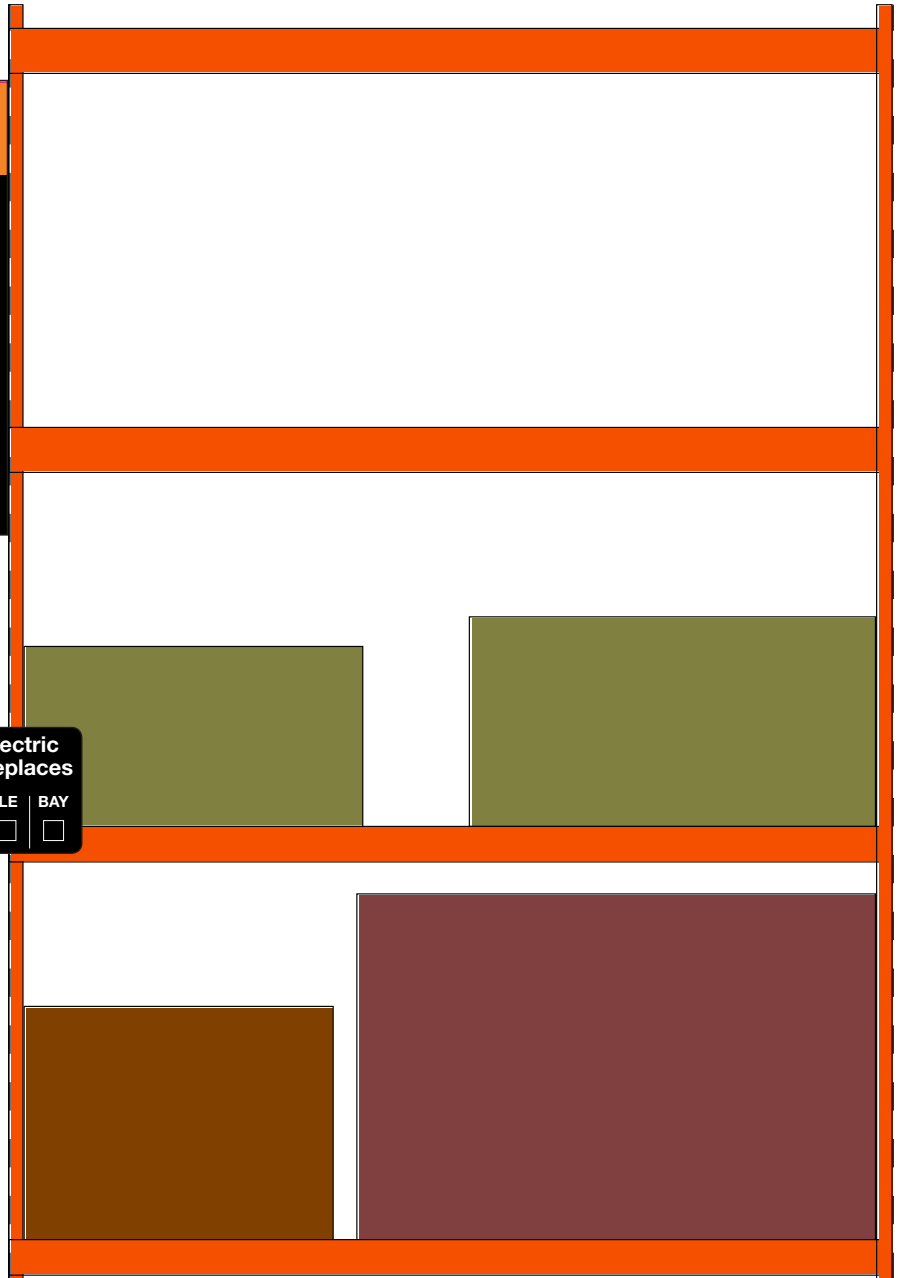
19



12



55"
from floor to
bottom of
Wayfinding
Sign



Instructions:

- [Wayfinding Sign] Use Wayfinding Clip to attach Wayfinding sign to upright at 55" from floor to bottom of sign
- [Wayfinding Stickers] Add Wayfinding stickers to Wayfinding sign



PROTOTYPICAL

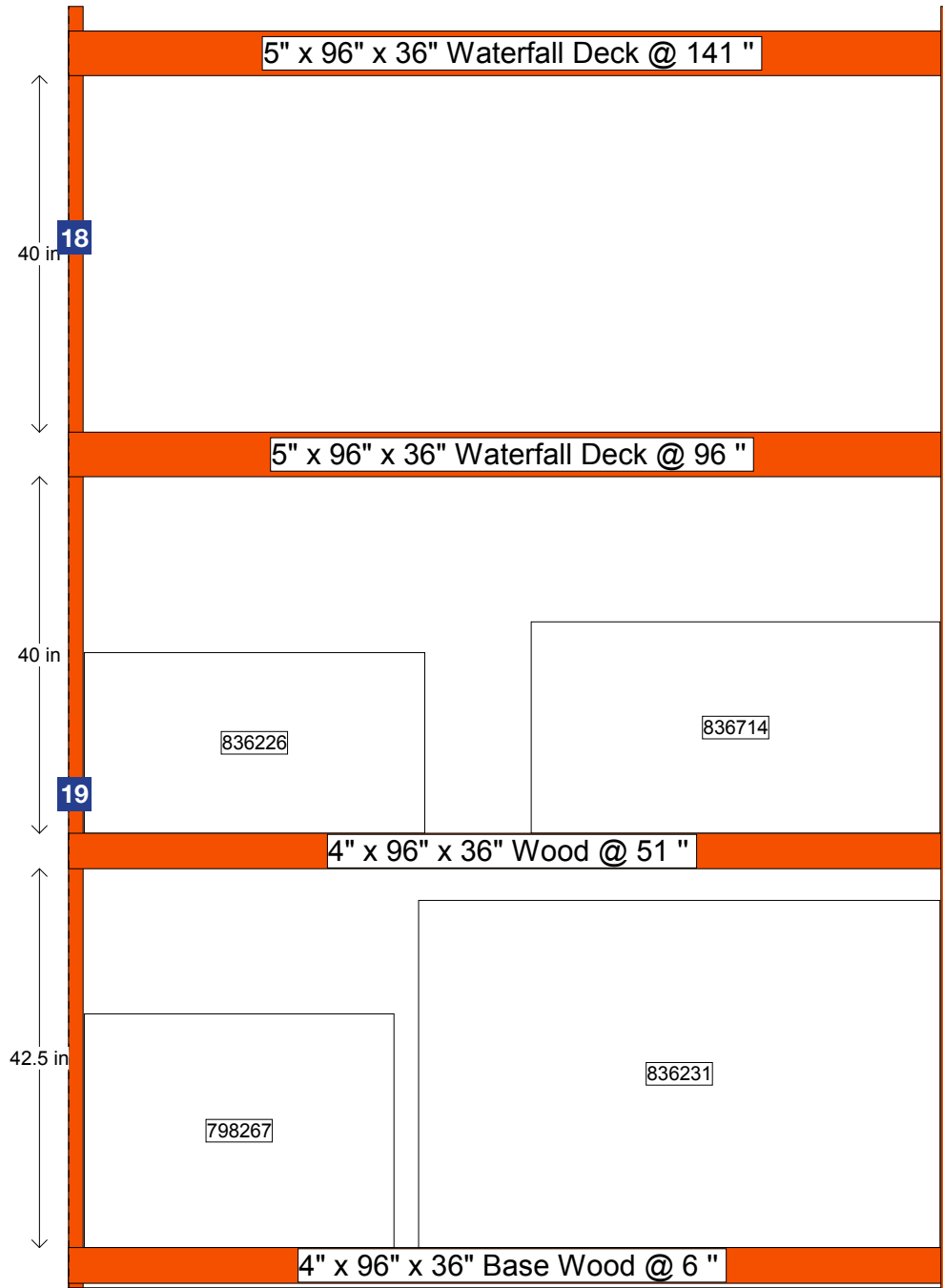
Sign Planogram: Fireplace Bay Name: Fireplace 4.1

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
18	D28i008C-AV1	Electric Fireplaces Aisle Violator	1	-	AV Clips	ePOP
19	D28i009C-01	Fireplace Wayfinding Sign	1	-	Wayfinding Clip	ePOP
12	EZFind-0-9	Wayfinding Number Stickers	-	-	-	ePOP
-	GA001C	AV Clips	2	-	-	ePOP
-	GA003C	Wayfinding Clip	1	-	-	ePOP

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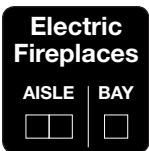
PROTOTYPICAL

Sign Planogram: Fireplace Bay Name: Fireplace 4.2

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19



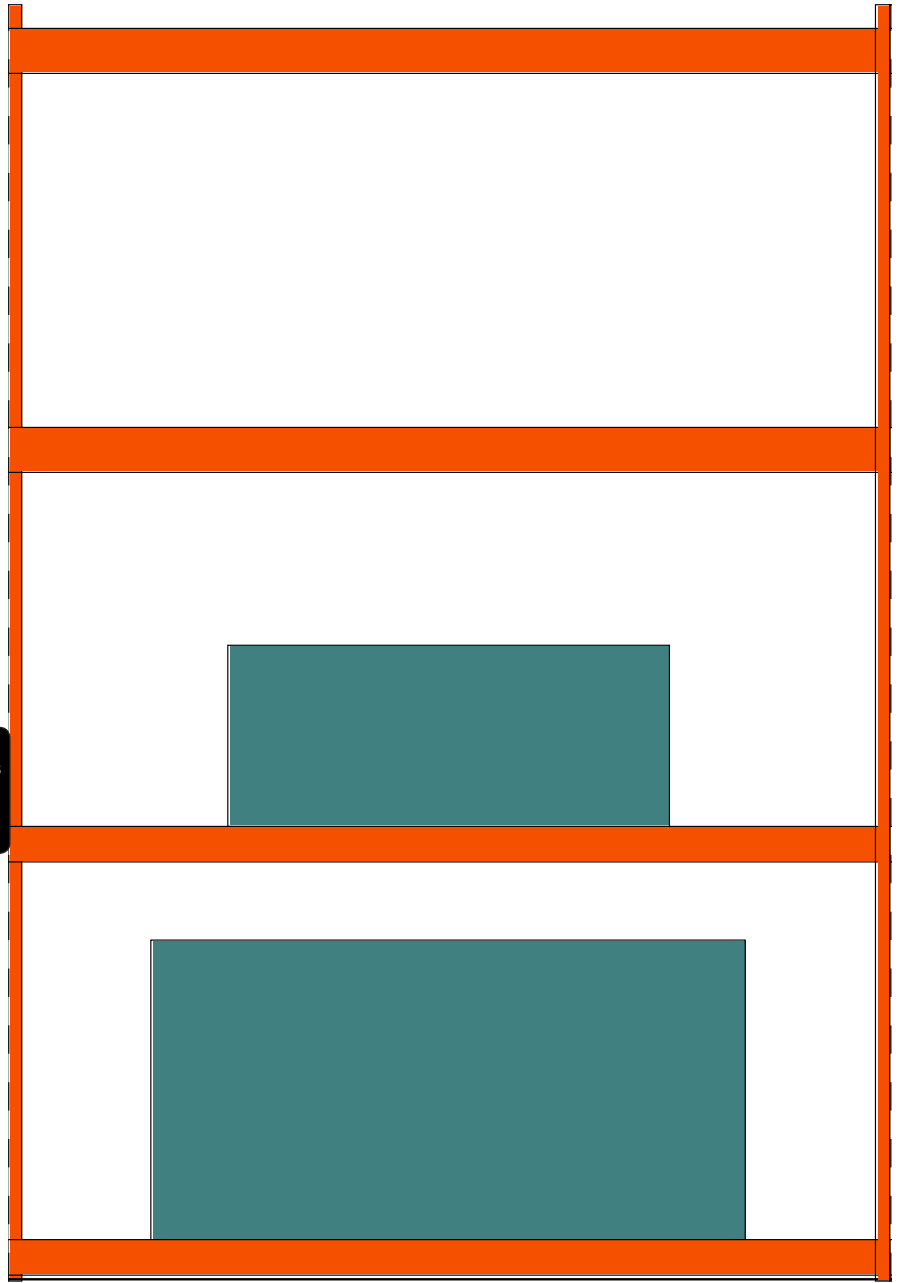
19



12



55"
from floor to
bottom of
Wayfinding
Sign



Instructions:

- [Wayfinding Sign] Use Wayfinding Clip to attach Wayfinding sign to upright at 55" from floor to bottom of sign
- [Wayfinding Stickers] Add Wayfinding stickers to Wayfinding sign

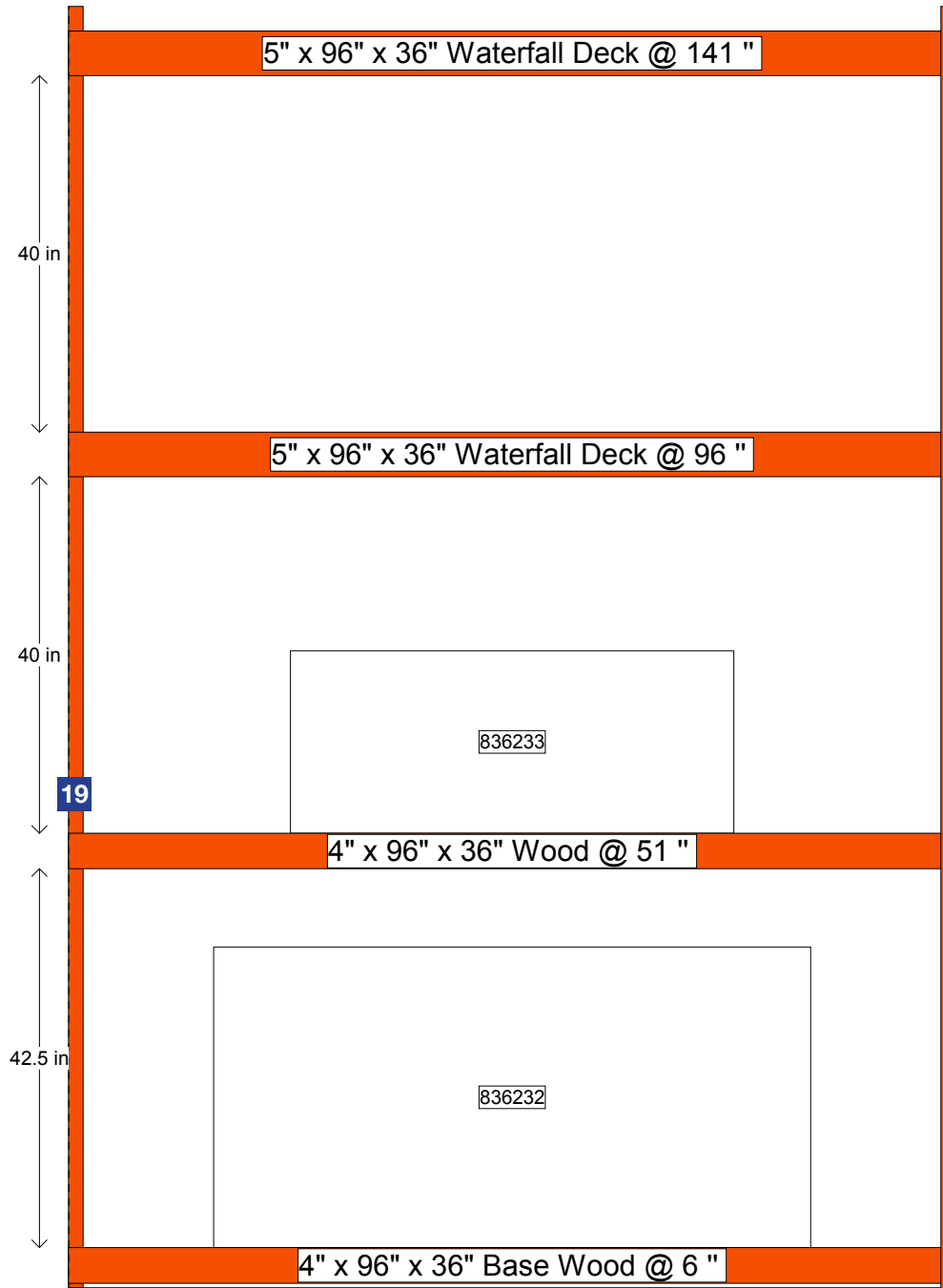


PROTOTYPICAL

**Sign Planogram: Fireplace
Bay Name: Fireplace 4.2**

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
19	D28i009C-01	Fireplace Wayfinding Sign	1	-	Wayfinding Clip	ePOP
12	EZFind-0-9	Wayfinding Number Stickers	-	-	-	ePOP
-	GA003C	Wayfinding Clip	1	-	-	ePOP

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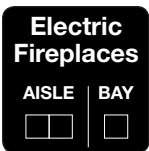
PROTOTYPICAL

Sign Planogram: Fireplace Bay Name: Fireplace 4.3

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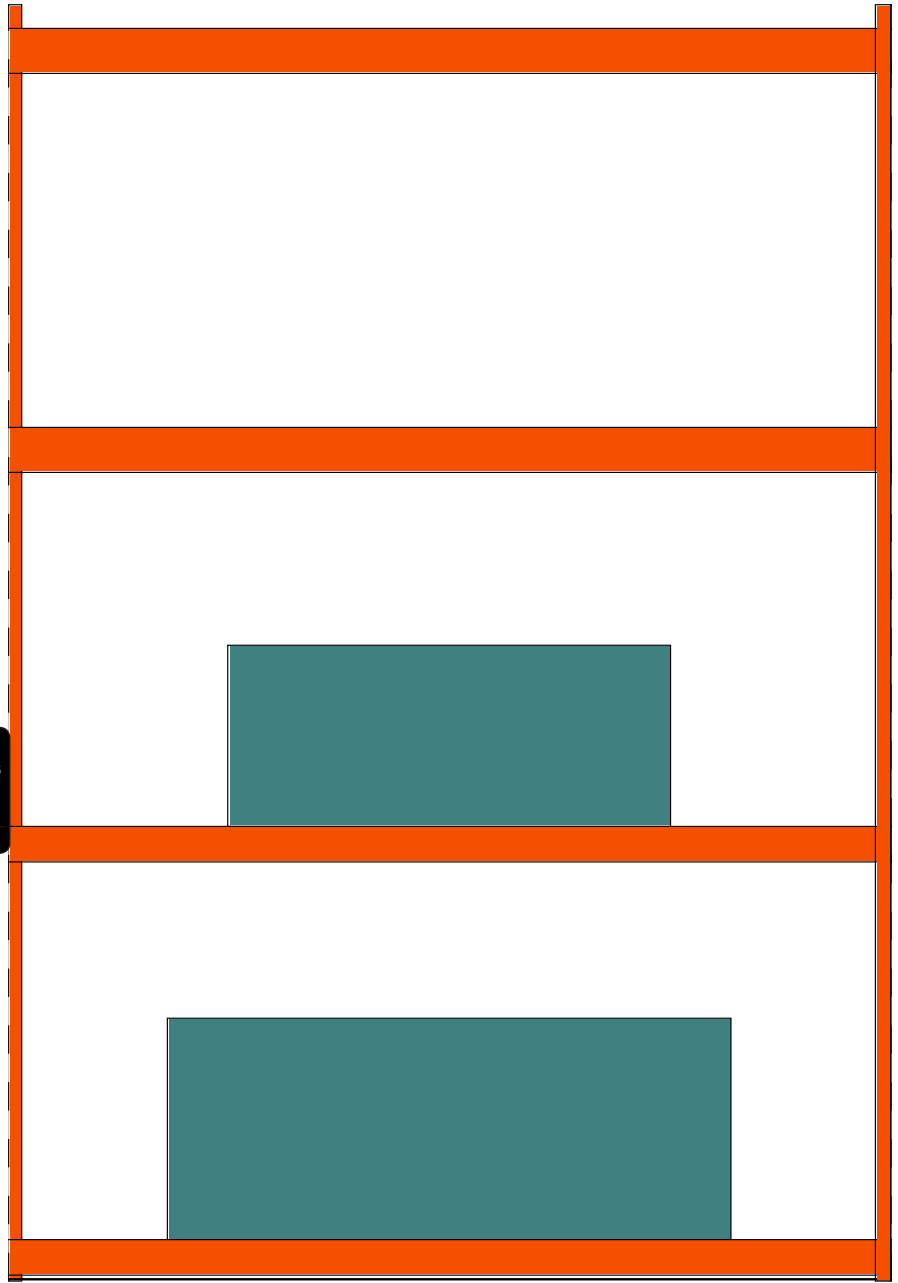
19



12



55"
from floor to
bottom of
Wayfinding
Sign



Instructions:

- [Wayfinding Sign] Use Wayfinding Clip to attach Wayfinding sign to upright at 55" from floor to bottom of sign
- [Wayfinding Stickers] Add Wayfinding stickers to Wayfinding sign

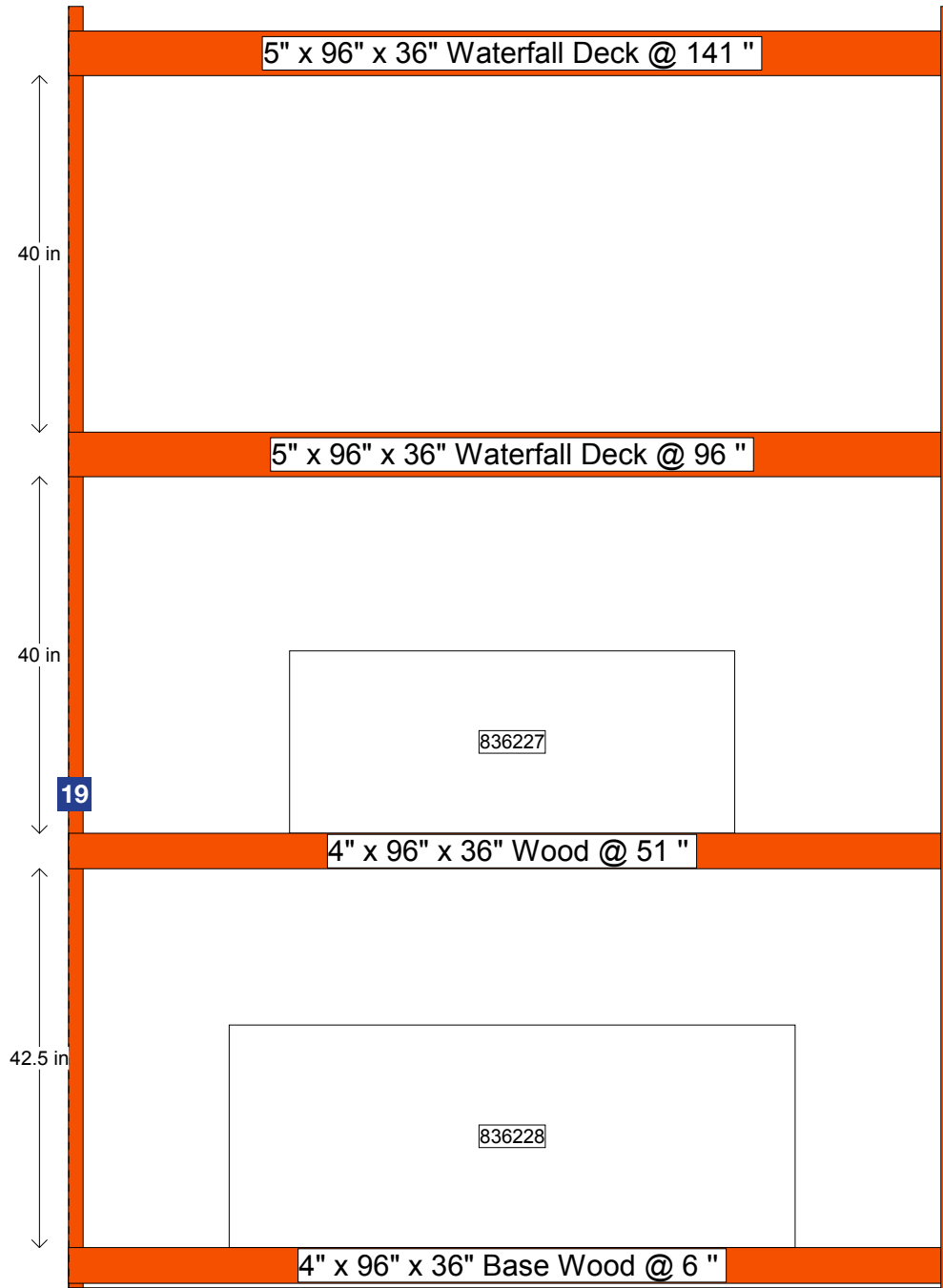


PROTOTYPICAL

**Sign Planogram: Fireplace
Bay Name: Fireplace 4.3**

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
19	D28i009C-01	Fireplace Wayfinding Sign	1	-	Wayfinding Clip	ePOP
12	EZFind-0-9	Wayfinding Number Stickers	-	-	-	ePOP
-	GA003C	Wayfinding Clip	1	-	-	ePOP

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PROTOTYPICAL

Sign Planogram: Fireplace Bay Name: Fireplace 4.4

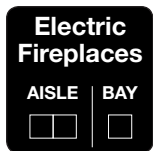
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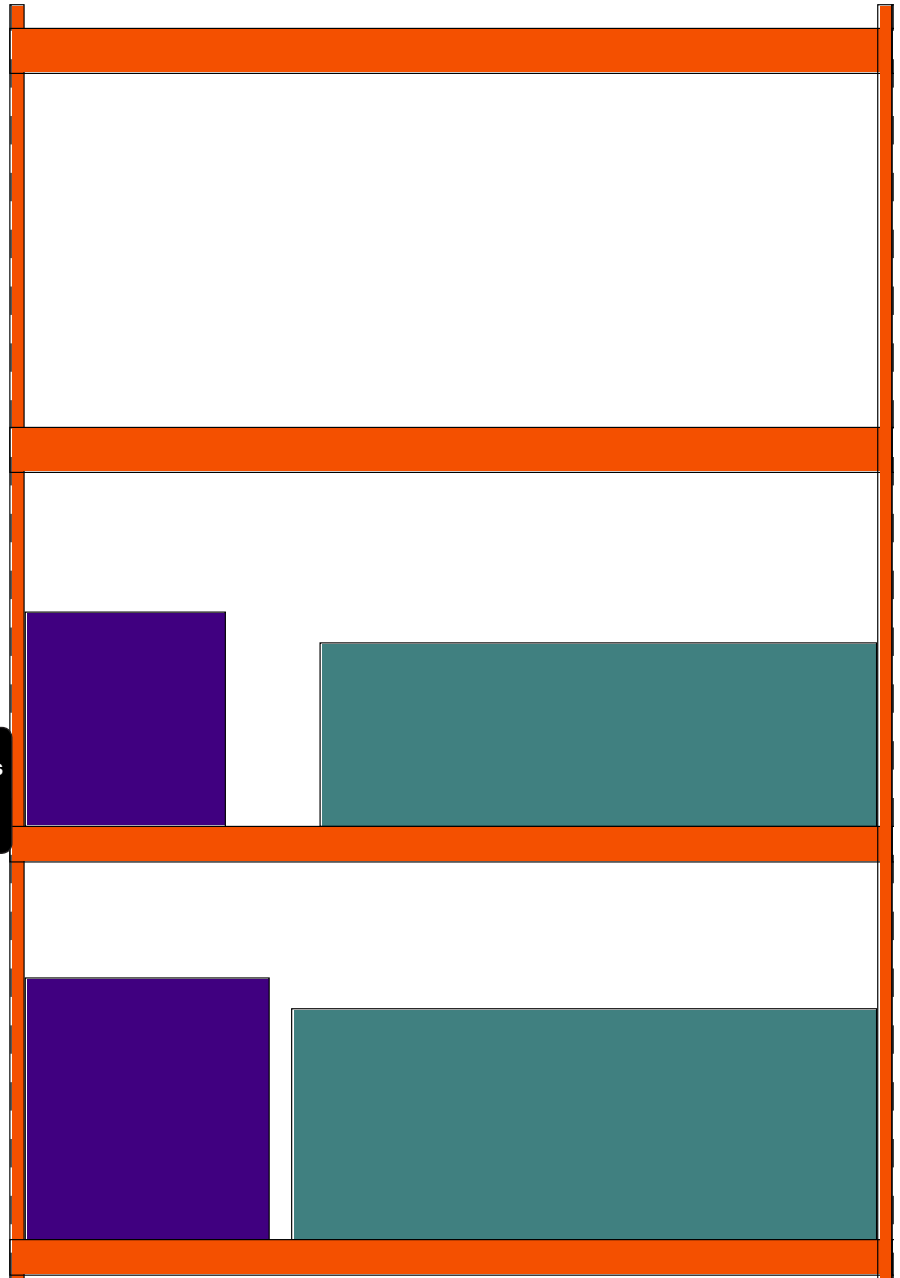
19



12



55"
from floor to
bottom of
Wayfinding
Sign



Instructions:

- [Wayfinding Sign] Use Wayfinding Clip to attach Wayfinding sign to upright at 55" from floor to bottom of sign
- [Wayfinding Stickers] Add Wayfinding stickers to Wayfinding sign



PROTOTYPICAL

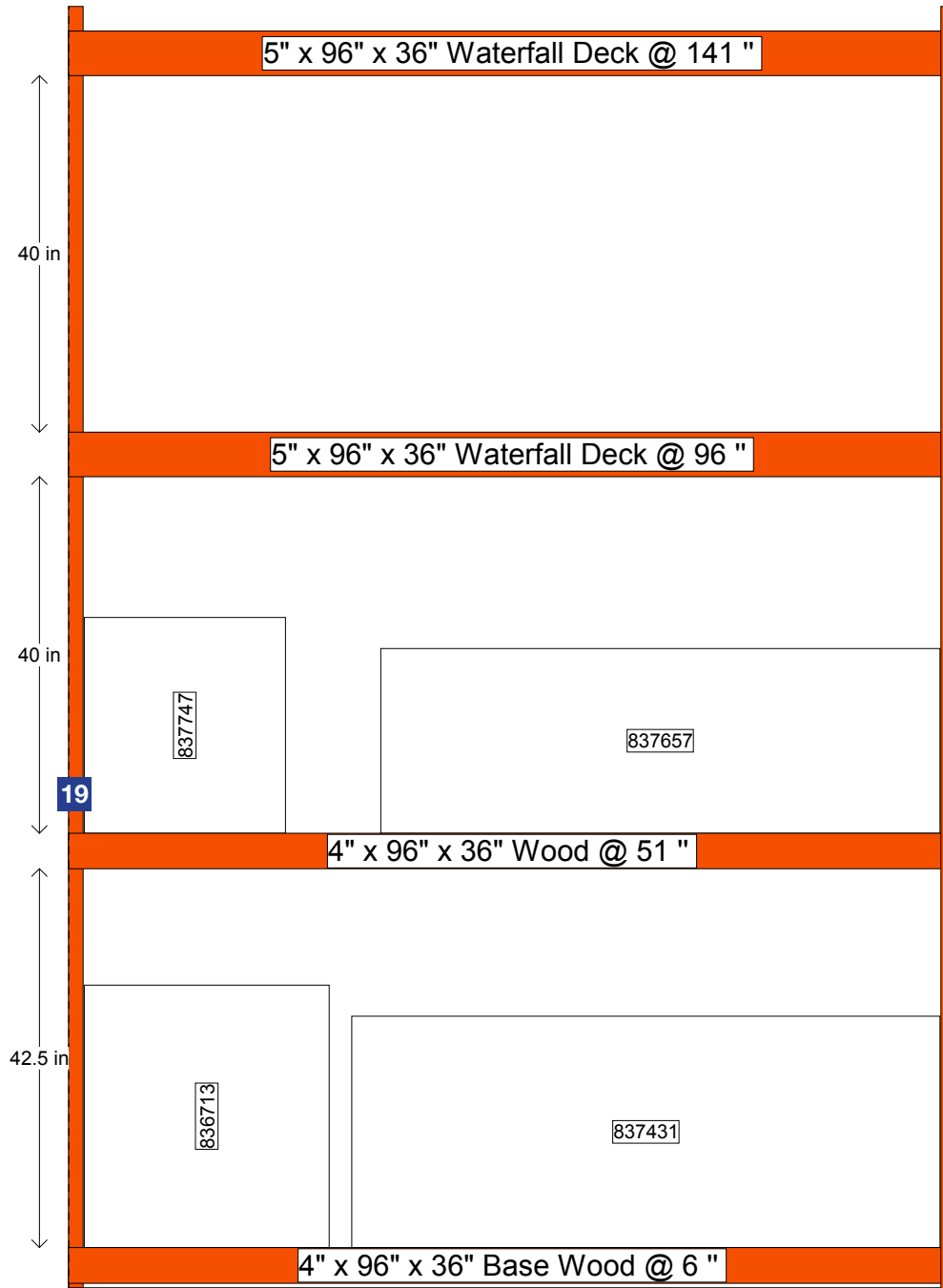
**Sign Planogram: Fireplace
Bay Name: Fireplace 4.4**

EFFECTIVE:

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In Bay Signage Requirements

Item #	Part #	Description	Quantity	HD Article #	Hardware Requirements	How to Order
19	D28i009C-01	Fireplace Wayfinding Sign	1	-	Wayfinding Clip	ePOP
12	EZFind-0-9	Wayfinding Number Stickers	-	-	-	ePOP
-	GA003C	Wayfinding Clip	1	-	-	ePOP

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